

October, 1977

# DELTA UPSILON

QUARTERLY

**Development of the Famous Frisbee®**

**Plain Facts About Your DU Dollars and Finances**

**Convention Challenges Change, Newsmakers, Hall of Fame**

**Alumni Support Campaign Begins**



# The Quarterly Applauds



Chairman of the Board of Directors, O. Edward Pollock, Virginia '51, presents the Achievement Sweepstakes trophy to John E. Bachman, Bucknell '78, president of the Bucknell Chapter in recognition of the chapter's outstanding accomplishments during the 1976-'77 school year.



President W. D. Watkins presents Gary A. Ficek, President of the North Dakota Chapter, with the President's Trophy for Excellence. Since this was the third consecutive year that North Dakota had won the award, the trophy has been retired to the chapter to keep permanently.

# REPORT OF THE PRESIDENT

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**ASSISTANT TREASURER**—Donald C. Rasmussen, Purdue '46, Moseley, Hallgarten & Estabrook, Inc., Suite 2830, One Indiana Square, Indianapolis, Indiana 46204

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The Honorable Terry L. Bullock, Kansas State '61, Judge of the District Court, Shawnee County Courthouse, Topeka, Kansas 66603 (1977)

Frederick R. Ford, Purdue '58, 160 Creighton Road, West Lafayette, Indiana 47906 (1978)

Mark A. Hageman, Washington '78, Delta Upsilon Fraternity, 4508 19th Avenue, NE, Seattle, Washington 98105 (1979).

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**Why Your DU Chapter Always Needs Your Help**

Perhaps you've not visited your chapter recently. They seem to be doing all right, pledging good men, and enjoying fraternity experience. Maybe you are located so far distant from your home campus or any nearby chapter that you wonder what you can do to help advance Delta Upsilon.

Our laws provide that each chapter is made up of both undergraduates and alumni. Thus once a Delta Upsilon member, always a DU. This constitutional organization gives us a perfect opportunity to call upon you, our alumni, to help your chapter.

Fortunately many, many alumni accept when they are called upon and spend time and money helping chapters to operate in the most efficient way. Scores of Delta Upsilon alumni work with their chapters as Deputies, counselors, advisors; they serve without pay and work diligently for years on corporation boards, at the province and International Fraternity committee and board level. To all of them we are most grateful and indebted.

The most recent edition of the manual lists ways that any loyal Delta Upsilon can and should help his chapter. Included are keeping your mailing address current, sending the chapter news about your accomplishments, making an annual contribution, remembering the chapter in your will, serving as an advisor, corporation leader, or in some other capacity for your

own or a nearby chapter. You can organize a reunion of your own initiate class, or work on a larger reunion program for the entire chapter; help the chapter find "lost" alumni mailing addresses, speak on career development, serve on International Fraternity special or standing committees; attend alumni club meetings or organize an alumni group if none exists, and you can send an annual alumni support appeal to help bridge the gap between what the limited resources of the Fraternity and current income can provide.

Yes, your chapter and the International Fraternity both need and deserve your input, your ideas, and your annual giving check if both are to survive and flourish now, and in the years to come. There are always more opportunities, and a need larger than the number of participants on hand. Your chapter needs and requires your help to grow and remain strong, just as does your International Fraternity.

Fraternally yours,

*Donald Watkins*

Donald Watkins  
 President

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# Change Challenges Highlight 143rd Leadership Conference and Convention



Douglas U. Mennie, President of Northern Illinois, accepts the plaque for the Best Pledge Education Program from Wendell L. Richards, Oklahoma State '77.

Just over 200 undergraduate officers, members of the Leadership Conference faculty, officers, directors and staff came together for the 143rd Leadership Conference and Convention held in Indianapolis, Indiana, August 18-20.

From the opening convocation and pre-conference meetings there was serious determination on the part of all participants to be involved in the work of improving their chapters and Delta Upsilon.

On Wednesday, the pre-conference meeting of the Undergraduate Advisory Board heard detailed briefings on the present position and future potential of Delta Upsilon Fraternity from the chairman of the board, O. Edward Pollock, Virginia '51; the president, W. D. Watkins, North Carolina '27; from Dennis H. Cheatham, Indiana '65, treasurer of the fraternity; and from executive director Butler. The Undergraduate Advisory Board concurred in the previous action of the Board of Directors to set fees and elected Lauren A. Bashem, Louisville '79, as chairman; Curtis J. Hoffman, Arlington '79, secretary; and Mark A. Hageman, Washington '78, as the undergraduate director.

In the evening members of the UGAB met with Craig R. Campbell, North Dakota '76, Undergraduate Services Director, to organize the registration that was to handle the logistics of getting everyone in the correct seminar assignment, roomed, and organized for the action-packed, very full schedule ahead.

Thursday's program included chapter interview sessions with most chapter delegations, a meeting for low achievement chapters with chairman of the Undergraduate Activities Committee Terry L. Bullock, Kansas State '61; the Canadian Conference; mini-seminars on the ritual with Dave Maguire, Southern Illinois '73, province governor; commuter campus programs with L. D. William Luckow, North Dakota '71; parents club activities with Richard Moran, Rutgers '72; and alcohol awareness with Gary J. Golden, Rutgers '74.



Kurtiss L. Coughenour, Wichita '78, receives a framed photograph of himself from W. D. Watkins, President, that was taken when the President's Club Citations were presented earlier at the Leadership Conference.

The largest group of interviewers ever worked ceaselessly behind the scenes throughout Thursday afternoon and into Friday. Led by past president and record convention-attendee (31 years of attendance) Charles F. Jennings, Marietta '31, they interviewed a record 41 delegations.

Other members of the interview squad included O. Edward Pollock, Virginia '51; Lewis D. Gregory, Kansas '75; Gary J. Golden, Rutgers '74; and L. D. William Luckow, North Dakota '71. Brothers Herbert E. Smith, Indiana '52, and Craig J. Franz, F. S. C., Bucknell '75, worked with executive director Butler to provide a number of special situation counseling sessions in addition.

Meanwhile, the General Store was manned by Martin N. Polito, Northern Illinois '77, a member of the Undergraduate Activities Committee, who returned for a second year in this assignment.

Members of the field staff, Brothers Campbell, Edwin D. Crane, Arkansas '76, and Mark L. Marshall, Kansas State '76, worked a number of 20-hour days to see that the logistics and planning required of the meeting were properly executed.

Visits to headquarters were a popular feature of the Thursday afternoon schedule, and members of the headquarters staff Miss Pam Woods, Mrs. Anna Smith, Mrs. Barbara Harness, Ms Sally Kreegar, Mrs. Jo Ann Baker, Mrs. Judy Hanks, and Miss Jo Ellen Walden conducted many tours and answered innumerable questions for visiting undergraduates and alumni.

Opening leadership convocation featured the "state of the fraternity" report by O. Edward Pollock, Virginia '51, a detailed long-range financial presentation by Brother Dennis H. Cheatham, including Brother Pollock, Watkins, Cheatham, Bullock and executive director Butler who also introduced the program schedule for the remainder of the conference.

Brother James R. Brooks, Kansas '62, returned to conduct his rushing simu-



Dr. Herbert E. Smith, Indiana '52, pins a 25-year pin on the lapel of Howard Kahlenbeck, Jr., Indiana '52, secretary of the fraternity, during the awards ceremony.

lation "Games People Play in Rush" and that was followed by meetings of the convention committees.

The Credentials Committee was chaired by Paul B. Ederly, Kansas State '78, and advisors were W. D. Watkins and Dennis H. Cheatham. Members of the committee were John E. Bachman, Bucknell '78; Mark A. Hageman, Washington '78; Jay D. Hodges, Nebraska '78; Douglas U. Mennie, Northern Illinois '78; and Douglas C. Porter, Cornell '78.

The Administration Committee was chaired by Bruce L. Tate, Washington State '79, with Craig J. Franz, F. S. C. as advisor and Alan J. Blackburn, Texas '79; Craig A. Dally, Lafayette '78; James P. Restrepo, Johns Hopkins '78; Michael Kilbane, Bradley '78; and Theodore E. Sapoznik, Maine '78 as members.

Paul B. Weeks, Missouri '78, chaired the Committee on New Business with O. Edward Pollock and W. D. Watkins as advisors and William E. Puckett, Oklahoma State '78 serving on the committee.

Martin W. Bauer, Kansas State '71, and Richard Moran, Rutgers '72, were advisors to the Committee on New Chapters which was chaired by C. Carrick Davidson, Technology '78, and the members included Daniel J. Blount, Illinois '78; Steven D. Lustig, Clarkson '78; Jeffrey L. Owens, Oklahoma '78; Steven J. Short, Miami '78; Nick W. Turkal, Creighton '78; and Daniel M. C. Walker, North Carolina '78.

The Resolutions Committee was chaired by Gary Ficek, North Dakota '78, with Craig J. Franz, F. S. C. and Charles F. Jennings as advisors. Members of the committee were Kurt Coughenour, Wichita '78; John R. Marsland, North Carolina State '79; Allen E. Mosiman, Purdue '78; and Michael W. Osmeyer, Maryland '77.

T. Teal Dakan, Kansas '78, chaired the Committee on Standards, and the members included John T. Barbour, Michigan '79; Donn A. Henshaw, Northern Iowa '78; Phillip M. Kemp, Arlington '80; John E. McQuail, Syracuse '78; Paul Simons, Minnesota '78; Randy J. Strick-

## CONVENTION—Continued

land, Arkansas '79; Keith W. Weigel, Iowa '78; Peter R. Dolan, Tufts '78; and David J. Hanus, Ripon '78. Advisors to the committee were Terry L. Bullock and W. A. Butler, Jr.

Friday morning breakfast was followed by a full day of seminar sessions. The presidents seminar was conducted by Richard Moran, Rutgers '72, while the membership development seminar was directed by Terry L. Bullock; and the finance seminar was the province of Robert J. Wurm, Rutgers '71. Special seminars for representatives from colonies, petitioning groups and affiliates were conducted by Gary J. Golden, Rutgers '74; while the rushing seminar was directed by Lewis D. Gregory, Kansas '75 and Robert L. Tyburski, Colgate '74.

A new schedule of the Leadership Conference seminars found Brothers Luckow, Wurm and Bullock rotating their presentations in addition to the major emphasis content matter. Thus treasurers learned about membership development, as did presidents, and rush chairmen. Evaluations of the new format indicated satisfaction on the part of the participants, although many asked for more time for the Leadership Conference.

The noon break on Friday featured the Career Seminar program directed by Richard Moran, Rutgers '72, who had just taken a new job as Assistant Director, Career Planning and Placement Office at Miami University, Oxford, Ohio. He talked about the practical side of organizing life planning and what to do when it is interview time on campus. Three new publications made their appearance in connection with the program.

Seminars concluded in the afternoon and province meetings with governors in attendance were the next agenda item. Province Governors meeting with their groups included T. F. Grimes, Eastern Kentucky '71, Province 6 Governor; Dave Maguire, Southern Illinois '73, Province 7; Edward A. Schneider, Carnegie '70, Province 8; and Martin W. Bauer, Kansas State '71, Province 9 Governor. The governors had their own seminar on Thursday and Friday with meetings with President Watkins and Executive Director Butler.

The ample buffet dinner was highlighted by an appearance of the Coachmen quartet comprised of members of the Purdue chapter who entertained the convention. Then, it was time for the convention business session.

Returning for this third convention as chairman was Robert A. Dahlsgaard, Bradley '63. He was assisted by Martin Bauer as vice-chairman and Robert Tyburski as recorder. Brother Tyburski, a two-year seasoned veteran of convention minute taking as a staff assignment, returned to volunteer for a third year in this important post.

Reporting on the state of Delta Upsilon, Brother Watkins indicated that there were ten alumni brothers for every undergraduate and that every chapter should make additional use of the vast

Continued on page 76

## 1977 Award Winners

Achievement Sweepstakes Award for the Most Outstanding Chapter

### Bucknell

Trustees' Award

(Chapters on campuses of more than 25 fraternities)

### Award for Excellence — Technology

Directors' Award

(Chapters on campuses of 14 to 25 fraternities)

### Award for Excellence — Bradley

President's Award

(Chapters on campuses of less than 14 fraternities)

### Award for Excellence — North Dakota

### Award for Improvement — Western Ontario

Other Major Awards

Best Chapter Community Service Project

### Oklahoma and Texas

Best Chapter Publication Award—

### Bradley

Best Chapter Relations Program

### Clarkson

Best Pledge Education Program

### Northern Illinois

Chapter Financial Management Award

### Missouri

President's Club Chapters

The following chapters either initiated 100% of their pledges or pledged and initiated at least 20 men in the same year.

Bradley	Pennsylvania State
Carnegie	Stanford
Cornell	Technology
Florida	Texas
Illinois	Toronto
Kansas State	Tufts
Maryland	Western Ontario
Missouri	Wichita
Northern Illinois	



President W. D. Watkins, North Carolina '27, presents the President's Award for Improvement to Stephen C. Lichty, Western Ontario '78, president of the Western Ontario Chapter. The award is presented to the chapter on campuses of less than 14 fraternities that has shown the most improvement during the past year.



Chairman of the Board of Directors, O. Edward Pollock, Virginia '51, presents the plaque for the Best Community Relations Project to the co-winners Texas and Oklahoma. Accepting the plaque are Jeffrey L. Owens, president of the Oklahoma Chapter, and Alan J. Blackburn, president of the Texas Chapter.



Michael J. Kilbane, Bradley '78, president of the Bradley Chapter, receives congratulations from Mark A. Hageman, Washington '78, newly elected undergraduate director, for winning the award for the Best Chapter Publication. The Bradley Chapter also won the Directors' Award for Excellence.



Steven D. Lustig, Clarkson '78, president of the Clarkson Chapter, receives the Portland, Oregon Alumni Club Plaque for the best chapter relations program from Wendell L. Richards, Oklahoma State '77.

## CONVENTION

### Concluded

resources of help and counsel that alumni could provide. He commented on the activities of the fraternity, including the continuing growth and expansion program, financial standing of Delta Upsilon and thanked the alumni who had given so much of their time and energy for the betterment of Delta Upsilon.

Following Brother Watkins report, the treasurer of the fraternity Dennis H. Cheatham, outlined the audited financial statement (see the complete financial report in this issue of the *Quarterly*) and indicated that it had been his policy as treasurer to ask for regular, necessary adjustments in the fees, as opposed to deferring such action until major increases were a necessity.

Brother Cheatham commented on the improvement in the financial position of the fraternity and indicated that only the most careful budget controls and management had enabled the fraternity to show a small excess of income over expense at the end of the year.

Executive Director Butler reported on the activities of the fraternity from the aspect of the headquarters and staff operation. He too expressed appreciation for the support of alumni officers, directors and chapter advisors who had added so much to the improvement of Delta Upsilon during the year just concluded.

Pointing out the very strong stand that Delta Upsilon has taken about hazing and pre-initiation activities, he said that any chapter engaging in such dangerous and harmful, unlawful activities subjected itself to immediate discipline and sanctions. Such activities are clearly contrary to the basic purposes, ritual and policies of the International Fraternity.

The convention approved the reports of the officers and the executive director and proceeded to adopt the remaining order of business as proposed by the chairman of the New Business Committee C. Carrick Davidson, Technology '78. A proposal to slightly alter the method of election of alumni trustees, that had previously been approved in large measure by the 1976 Convention and the 1976 Assembly, was presented and received approval.

Resolutions on a number of topics were presented and received the consideration of the convention. With the report of the resolutions committee, chaired by Gary Ficek, North Dakota '78, resolutions expressing appreciation for all of the contributions of W. D. Watkins, North Carolina '27, as president and to O. Edward Pollock, Virginia '51, as chairman were approved by acclamation.

Brother Craig R. Campbell presented citations to the chairman, vice-chairman and recorder of the convention and expressed the thanks of the fraternity for their help.

Adjournment of the convention followed speedily and the delegates engaged in informal parties that lasted until the early morning hours as ideas and plans for the fall were exchanged along with DU songs and stories.



*Dave Maguire, Southern Illinois '73, Province VII Governor, returns a plaque taken from the Wisconsin chapter house to the Wisconsin delegate during the concluding awards ceremony.*

A full schedule of Saturday morning seminar activities was launched with the time management presentation followed by the alcohol awareness seminar conducted by Brother Golden. Saturday morning seminar topics included "Who's In Charge Here?" a seminar on parliamentary procedure conducted by Dave Maguire, "Educational Development" a seminar on chapter's cultural and member education programs by L. D. William Luckow, and "Chapter Alumni Relations" by H. Karl Huntoon, Illinois '72.

Then it was time for checking out and for the concluding awards luncheon. Dr. Herbert E. Smith, Indiana '52, a trustee of the Educational Foundation, served as the toastmaster with a head table that included Wendell L. Richards, Oklahoma State '77, the retiring undergraduate director and Mark Hageman, Washington '78, the newly elected undergraduate director; Howard Kahlenbeck, Jr., Indiana '52, secretary of the Fraternity; Dennis H. Cheatham, treasurer, Indiana '65; Brothers Watkins and Pollock.

Framed photographs of the Presidents Club presentations were made by Brother Watkins and there followed the presentation of special citations to members of the Leadership Conference faculty which included Richard Moran, Rutgers '72; Robert Wurm, Rutgers '71; Terry L. Bullock, Kansas State '61; Lewis D. Gregory, Kansas '75; Robert L. Tyburski, Colgate '74; Gary J. Golden, Rutgers '74; L. D. William Luckow, North Dakota '71; Dennis H. Cheatham, Indiana '65; James R. Brooks, Kansas '62; Dave Maguire, Southern Illinois '73; H. Karl Huntoon, Illinois '72 and Martin N. Polito, Northern Illinois '77.

A surprise presentation of his 25-year award and recognition button was made by Herbert Smith to Howard Kahlenbeck, and there was an Order of the Lame Duck award for Robert L. Tyburski who had completed three years on the staff made by executive director Butler. Then the trophies and awards were presented by the officers and directors in attendance.

With the presentation of the Sweepstakes Trophy to Bucknell, the ceremony was concluded and convention '77 faded into memorable history with the last scheduled event, the distribution of the reimbursement checks.



*Executive Director Butler presents Martin N. Polito, Northern Illinois '77, a token in appreciation of his work in running the General Store for the second consecutive year; while Herbert E. Smith, toastmaster for the awards ceremony, shows Brother Polito a certificate of appreciation also presented to him.*



*Former field staff members Gary J. Golden, Rutgers '74, and Robert L. Tyburski, Colgate '74, who had returned as part of the faculty for this year's program, admire the Sweepstakes trophy John Bachman, as president of the Bucknell chapter, holds.*

## Milwaukee DUs Hold 54th Dinner December 2

The Milwaukee Delta Upsilon Alumni Club will hold its 54th annual dinner on Friday, December 2, 1977 at the Pfister Hotel and Tower in downtown Milwaukee. Tickets are available from Quinn Martin, Purdue '69, Suite 1800, 780 N. Water Street, Milwaukee, Wisconsin 53202, 273-3700 or George Knutsen, Oregon State '31, 774-8040. Highlight of the event will be the presentation of 50-year awards on behalf of the International Fraternity for alumni who qualify. In the past 12 years, the club has presented such awards to 61 veteran brothers.

### Quarterly Will Print Alumni Club Notices

If you would like to have notices of your alumni club meetings or special occasions printed in the *Quarterly*, send that information to *Quarterly* Editor, P. O. Box 40108, Indianapolis, Indiana 46268.

# PLAIN TALK ABOUT YOUR DU DOLLARS

## Report of the Treasurer

Our independent public accountants, Prince Waterhouse & Co., have examined and present the Fraternity's financial position in the accompanying statements that are a part of this report. Included are the Statement of Revenue and Expense and Changes in Fund Balances, and the Statement of Functional Expense for the Fraternity. These statements and the notes to the financial statements are in accordance with generally accepted accounting and auditing standards.

This year the total net assets of Delta Upsilon increased by \$2,055 over the previous fiscal year as a result of net excess of revenue over expense of the same amount. Cash and temporary investments, primarily certificates of deposit, increased by \$11,825; chapter supplies increased by \$20,800; and the outstanding balance in the chapter loan fund was reduced by \$10,793.

Assets of the Permanent Trust Fund, the limited endowment of the Fraternity, increased by \$193, due to the transfer of \$1,000 from the operating fund and a transaction loss of \$807. The June 30, 1977 market value of the Trust Fund increased by \$63,788 over the June 30, 1976 value, reducing the cost-market depreciation to \$79,945.

In terms of revenue, there was 5.18% increase over the previous fiscal year of \$18,252. The largest increase was in alumni support of \$22,401. This improvement along with increases in other revenue, primarily income from sale of resale items, and that of interest on temporary investments reduced the impact of decreased pledge and initiation fee revenue and less interest income from chapter loans.

Expenses before securities transactions increased by \$24,831 or 7.25%. The most significant increase came in the alumni support expenditures where a new campaign that cost \$10,386 was employed with good result. This expenditure increase produced the improvement in alumni support of \$22,401, and produced several hundred new, first-time contributors. Administrative, *Quarterly* publication, expenses for initiates, and convention travel expenses all increased while Convention, Conference and Assembly costs decreased.

At the start of the fiscal year, Price Waterhouse & Co. recommended that the stated Chapter Loan Fund balance be adjusted to reflect loans outstanding and resources available for new loans. The Board of Directors considered and reviewed this recommendation in detail and authorized the adjustment of \$278,304. The current balance of \$249,584 represents the position of this fund and the financial ability of the Fraternity to provide this service to chapters.

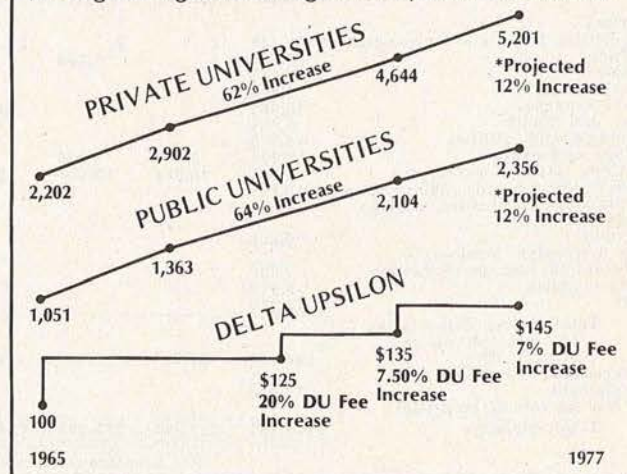
Our five year comparison of revenue, expense and securities transactions shows a continuation of the improvement in our total financial condition. However, it must be noted that the excess of revenue over expense before securities transactions declined \$6,579 from the previous fiscal year.

Five Year Comparisons	FISCAL YEAR ENDING JUNE 30				
	1977	1976	1975	1974	1973
Total Revenue	\$370,175	\$351,923	\$309,947	\$272,676	\$269,690
Total Expense Before Securities					
Trans.	\$367,313	\$342,482	\$304,589	\$280,559	\$282,772
Excess (Deficiency)	2,862	9,441	5,358	(7,883)	(13,082)
Securities Gains (Losses)	(807)	(13,400)	(25,918)	(65,044)	(178,323)
Net Excess (Deficiency)	2,055	(3,959)	(20,560)	(72,927)	(191,405)

Revenue sources must be maintained and expanded and expense increases must be held to a minimum if we are to be financially viable in the coming years.

Fraternally submitted,  
DENNIS H. CHEATHAM, Indiana '65  
Treasurer

## IN ONE DECADE: A DOUBLING OF COSTS (Average Charges for College Tuition, Room and Board)



\*Source of information: National Center for Education Statistics

To the Directors of  
Delta Upsilon Fraternity

We have examined the statements of financial position of Delta Upsilon Fraternity as of June 30, 1977 and 1976, and the related statements of revenues and expenses and changes in fund balances and functional expenses for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

As explained in Note 2 to the financial statements, the Fraternity records marketable securities at cost, which exceeds the market value by \$79,945 at June 30, 1977. It is not possible at this time to determine the ultimate loss, if any, that may result on the disposition of these securities.

In our opinion, subject to the effects, if any, on the financial statements of the ultimate resolution of the matter described in the preceding paragraph, the accompanying financial statements examined by us present fairly the financial position of Delta Upsilon Fraternity at June 30, 1977 and 1976, and its revenues and expenses and changes in fund balances and its functional expenses for the years then ended, in conformity with generally accepted accounting principles consistently applied.

Price Waterhouse & Co.  
July 8, 1977

STATEMENT OF REVENUES AND EXPENSES AND CHANGES IN FUND BALANCES YEAR ENDED JUNE 30, 1977  
WITH COMPARATIVE TOTALS FOR 1976

	Operating Fund	Educational Fund	Chapter Loan Fund	Permanent Trust Fund	Total all funds	
					1977	1976
<b>Revenues:</b>						
Pledge and initiation fees	\$186,449	\$	\$	\$	\$ 186,449	\$ 189,640
Installation fees	4,155				4,155	3,868
Alumni support	55,048				55,048	32,647
Investment income from permanent trust fund investments		62,306			62,306	62,377
Interest income from Chapter loans		10,445			10,445	19,060
Other interest income		10,636			10,636	6,981
Grant received from Delta Upsilon Educational Foundation		22,958			22,958	23,118
Other	18,175	3			18,178	14,232
<b>Total revenues</b>	<b>263,827</b>	<b>106,348</b>			<b>370,175</b>	<b>351,923</b>
<b>Expenses:</b>						
Administrative	193,120	72,374			265,494	255,121
Quarterly publication costs	23,866	7,955			31,821	29,973
Alumni support	15,290				15,290	4,904
Convention, conferences and assembly	415	24,097			24,512	26,046
Officers and committees	3,630	1,210			4,840	5,121
Expenses for initiates	16,258				16,258	13,657
Convention travel expenses	2,171	6,511			8,682	7,651
Chapter loan expense			416		416	9
Net loss on sale of securities				807	807	13,400
<b>Total expenses</b>	<b>254,750</b>	<b>112,147</b>	<b>416</b>	<b>807</b>	<b>368,120</b>	<b>355,882</b>
Excess (deficiency) of revenues over expenses	9,077	(5,799)	(416)	(807)	2,055	(3,959)
Fund balances, beginning of year	48,899	49,173	528,304	982,159	1,608,535	1,612,494
	57,976	43,374	527,888	981,352	1,610,590	1,608,535
Transfers between funds	277,304		(278,304)	1,000		
<b>Fund balances, end of year</b>	<b>\$335,280</b>	<b>\$ 43,374</b>	<b>\$249,584</b>	<b>\$982,352</b>	<b>\$1,610,590</b>	<b>\$1,608,535</b>

(See accompanying notes to financial statements)

STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 1977 WITH COMPARATIVE TOTALS FOR 1976

	Adminis- trative	Quarterly publi- cation	Alumni support	Conven- tion, con- ferences and assembly	Officers and com- mittees	Expenses for initiates	Conven- tion travel expense	Chapter loan expense	Net loss on sale of securities	Total expenses year ended June 30,	
										1977	1976
<b>Salaries:</b>											
Executive and field secretaries	\$ 61,743	\$	\$	\$	\$	\$	\$	\$	\$	\$ 61,743	\$ 59,597
Office	62,439		1,500							63,939	66,886
Pension	4,627									4,627	5,758
Payroll taxes	7,223									7,223	7,207
Travel expenses	35,891			21,036	4,840		8,682			70,449	63,821
Legal and audit	9,801									9,801	9,571
Telephone and utilities	11,972									11,972	10,683
Postage and express	12,271	3,537	3,136							18,944	13,301
Printing, artwork, paper, etc.	3,346	28,284	10,654	3,476						45,760	37,257
Building and grounds maintenance	10,830									10,830	11,980
Membership certificates, badges, manuals, etc.						16,258				16,258	13,657
Insurance	9,895									9,895	9,111
Data processing services — addressing and programming	7,890									7,890	7,475
Office supplies	5,619									5,619	6,186
Other	11,269							416		11,685	9,692
<b>Total before depreciation and net loss on sale of securities</b>	<b>254,816</b>	<b>31,821</b>	<b>15,290</b>	<b>24,512</b>	<b>4,840</b>	<b>16,258</b>	<b>8,682</b>	<b>416</b>		<b>356,635</b>	<b>332,182</b>
Depreciation — building and equipment	10,678									10,678	10,300
Net loss on sale of securities									807	807	13,400
<b>Total expenses</b>	<b>\$265,494</b>	<b>\$31,821</b>	<b>\$15,290</b>	<b>\$24,512</b>	<b>\$4,840</b>	<b>\$16,258</b>	<b>\$8,682</b>	<b>\$416</b>	<b>\$807</b>	<b>\$368,120</b>	<b>\$355,882</b>

(See accompanying notes to financial statements)

STATEMENTS OF FINANCIAL POSITION JUNE 30, 1977 AND 1976

	1977	1976
<b>General funds:-</b>		
<b>Assets:</b>		
Cash (including temporary cash investments of \$190,000 and \$195,000)	\$ 218,916	\$ 207,091
Investment income receivable	24,406	26,762
Fees receivable from chapters, less allowance of \$4,000 and \$8,120	2,565	3,107
Chapter supplies, at cost	33,982	13,182
Canadian Government bonds, at cost (approximate market, 1977 — \$4,000, 1976 — \$4,200)	5,000	5,000
Notes receivable from chapters, less allowance for doubtful notes (Note 3)	174,446	189,114
Land and land improvements, at cost, less accumulated depreciation, 1977 — \$4,849, 1976 — \$3,881	30,484	30,331
Headquarters building, at cost, less accumulated depreciation, 1977 — \$25,375, 1976 — \$21,472	130,733	134,636
Office equipment, at cost, less accumulated depreciation, 1977 — \$43,330, 1976 — \$37,681	24,809	29,783
<b>Total assets</b>	<b>645,341</b>	<b>639,006</b>
<b>Liabilities:</b>		
Accounts payable and accrued expenses	17,103	12,630
<b>Total liabilities</b>	<b>17,103</b>	<b>12,630</b>
<b>Net general fund assets</b>	<b>628,238</b>	<b>626,376</b>
<b>Permanent trust fund:-</b>		
<b>Assets:</b>		
Cash available to fund	8,041	3,394
Investments in marketable securities, at cost (approximate market, 1977 — \$894,366, 1976 — \$830,578)	974,311	978,765
<b>Permanent trust fund assets</b>	<b>982,352</b>	<b>982,159</b>
<b>Total net assets</b>	<b>\$1,610,590</b>	<b>\$1,608,535</b>
<b>Representing balances for:</b>		
Operating fund	\$ 335,280	\$ 48,899
Educational fund	43,374	49,173
Chapter loan fund	249,584	528,304
<b>Total general funds</b>	<b>628,238</b>	<b>626,376</b>
Permanent trust fund	982,352	982,159
<b>Total funds</b>	<b>\$1,610,590</b>	<b>\$1,608,535</b>

(See accompanying notes to financial statements)

**DELTA UPSILON FRATERNITY  
NOTES TO FINANCIAL STATEMENTS  
JUNE 30, 1977 AND 1976**

**NOTE 1 — FUND OBJECTIVES AND ACCOUNTING POLICIES: —**

Delta Upsilon Fraternity is an international college fraternity with headquarters located in Indianapolis, Indiana. At June 30, 1977 it has 86 undergraduate chapters located throughout the United States and in Canada. Each chapter is a separate corporate entity having its own constitution and bylaws and thus their financial position and revenues and expenses are not consolidated in the accompanying financial statements of the international fraternity. The various funds, maintained in accordance with their objectives as determined by the provisions of the Fraternity constitution and bylaws, are as follows:

*Operating Fund* — Accounts for income and expense from the general operations of the Fraternity.

*Educational Fund* — Accounts for income and expense from those operations of the Fraternity which are educational in nature.

*Chapter Loan Fund* — Accounts for funds available for making loans to various chapters.

*Permanent Trust Fund* — The permanent trust fund balance represents an investment portfolio primarily composed of stocks and bonds. Investment income accrues to the Educational Fund. Gain or loss on the sale of securities accrues to the Permanent Trust Fund.

The accounting records of the Fraternity are maintained on an accrual basis in accordance with accounting principles for "not-for-profit" organizations. The following is a summary of the more significant accounting policies:

*Pledge and initiation fees* — The accounts receivable and pledge and initiation fee income are recorded when the number of pledges and initiates are reported and acknowledged by the chapters.

*Property and equipment* — Properties owned by the Fraternity are recorded at cost and are depreciated on the straight-line method over their estimated useful lives as follows:

Headquarters building	40 years
Land improvements	20 years
Office equipment	10 years

Depreciation charged to office expense for the years ended June 30, 1977 and 1976 was \$10,678 and \$10,300, respectively.

*Investment income* — Interest and dividend income on marketable securities is recorded when earned. Interest income on notes receivable from chapters is recorded when received.

*Alumni support* — Contributions from alumni are recorded when received.

**NOTE 2 — MARKETABLE SECURITIES:—**

The cost and market value of marketable securities held in the Permanent Trust Fund at June 30, 1977 is as follows:

	Cost	Market	Excess of cost over market value
Treasury bills	\$207,660	\$209,790	\$ (2,130)
Bonds and debentures	609,671	559,539	50,132
Preferred stock	13,421	8,125	5,296
Common stock of Real Estate Investment Trust (REITS)	40,033	6,500	33,533
Common stocks, excluding REITS	103,526	110,412	(6,886)
	<u>\$974,311</u>	<u>\$894,366</u>	<u>\$ 79,945</u>

Investment transactions are made from time to time based on the advice of the Fraternity's investment committee and its

advisors. Although it is the Fraternity's intention, as in prior years, to hold these securities as long-term investments and not to use the principal amount of the fund to finance current operations, certain of the investments may be disposed of in the coming year if, in the opinion of the committee, such dispositions are in the best interest of the Fraternity. Because of fluctuations in the market value of these securities, it is not possible, at this time, to determine the ultimate loss, if any, that might result from future investment transactions.

**NOTE 3 — NOTES RECEIVABLE FROM CHAPTERS:**

The notes receivable from chapters bear interest at 5% to 9% per year and are due in instalments through 1994, although payment dates on certain notes have been extended by the chapter loan committee. Some of the notes are fully or partially secured by second or third mortgages on chapter properties. At June 30, 1977 and 1976 notes receivable from chapters are stated net of an allowance for doubtful notes of \$23,875 and \$20,000, respectively.

**NOTE 4 — PENSION PLAN:**

The Fraternity has a contributory, insured pension plan covering eligible employees as set forth in the plan. Pension expense for the years 1977 and 1976 was \$4,627 and \$5,758, respectively. The Fraternity's policy is to fund the pension costs accrued. The fund assets exceed the actuarially computed value of vested benefits and there is no past service liability under this plan.

**NOTE 5 — CONTINGENT LIABILITIES:**

In a few instances, the Fraternity has guaranteed certain liabilities of its chapters. At June 30, 1977 guarantees were outstanding on approximately \$26,200 of such liabilities.

**DID YOU KNOW?**

- That DU's growth program helps to keep the costs of membership in the Fraternity reasonable by adding new chapters to provide more revenue?
- Alumni support funds more than pay for the total cost of publishing and mailing the Delta Upsilon Quarterly?

**WHERE DOES THE MONEY COME FROM?**

There are four sources of all fraternity revenue and assets. They are: undergraduate pledge and initiation fees; alumni support and bequests; the income from a small endowment and support from the Educational Foundation.

**UNDERGRADUATE FEES PROVIDE ONLY (53.1%) OF THE ANNUAL COST OF DELTA UPSILON FRATERNITY**

It may surprise you to learn that undergraduate pledge and initiation fees provide only (53.1%) of the total revenue needed to give you the services and programs you enjoy as a lifetime member of the Fraternity.

Another way of expressing the budget is to point out if it were not for alumni support (19.4%); income from the endowment of (19.8%); and the generous support of the Educational Foundation (2.6%); your membership would cost twice as much as it does today.



*Executive Director Butler presents citation of appreciation to Dr. Herbert E. Smith for his help as a member of the Leadership Conference faculty at the 1977 seminars.*

## The Special, Early Birds

Thanks to many Delta Upsilon alumni, the alumni support program for the new school year is off to a strong start. We rely on these "early bird" contributions received in August, September and October to provide funding for important programs of assistance to chapters. The alumni support dollars start coming in before chapters open and before pledge and initiation fee revenues can be collected.

That's why we use as the fraternity's fiscal year one that begins July first and concludes June 30th, instead of the calendar year. It is better for meeting the needs of the fraternity and helps us provide services at the start-up time of year when your assistance is most needed to strengthen chapters.

We are particularly pleased to report on the strong start of the appeal, the number of members of the President's Century Club that have continued their support and the new, first-time donors who have answered the increasing needs of the Fraternity.

Contributors to the Alumni Support Program from May first to the end of the last fiscal year, June 30, 1977, are included in a special listing that follows this column, with our very deep thanks and appreciation. We had previously listed all givers to May first, 1977. We'll list the growing, loyal band of DU brothers in the July, 1978 issue, and give you frequent progress reports as the year continues.

If you haven't sent in *your* annual alumni support check, please join the distinguished company of those who are helping move Delta Upsilon ahead.

Fraternally yours,

# ALUMNI ALUMNI ALUMNI

## Our DU Alumni Supporting Brothers Have Insured the Past, Your Gift Strengthens the Present and Promise

The July *Quarterly* featured a record number of names of loyal Delta alumni who gave to the 1976-'77 alumni support appeal that ended June 30, 1977. Listed here are the new members of the President's Century Club (those alumni who contribute \$100 annually) and the alumni supporting brothers who

wrote checks between May first and the end of the fiscal year on June 30, 1977.

THE NEW APPEAL YEAR coincides with the start of the Fraternity's fiscal year on July 1, 1977 and will conclude on June 30, 1978.

### The President's Century Club 1977-78 Members to September 16th

Listed below are those members of the President's Century Club who have joined by paying \$100 between July 1, 1977 and September 16, 1977. The rolls are open and the names of additional Century Club members will appear in the next issue of the *Quarterly*.

Horace L. Acaster, Pennsylvania '44	Charles D. Miller, Johns Hopkins '49
J. B. Ackley, Syracuse '39	Allen A. Mossler, Indiana '50
Mark H. Adams, Kansas '20	Edgar L. Moulton, Jr., Union '37
Thomas W. Anderson, Michigan State '72	Herbert H. Nelson, Colorado '59
J. Antone Bertoglio, Kansas '76	Raymond S. Noonan, Middlebury '21
W. A. Butler, Jr., Western Michigan '61	C. Reynolds Potter, Johns Hopkins '68
David E. Chambers, Arizona '60	William K. Reid, Jr., Oklahoma '58
P. LeMon Clark, Cornell '23	Arthur L. Rice, Jr., Illinois '36
William M. Claybaugh, Northwestern '59	Jack J. Roemer, Purdue '32
Louis N. NeWitt, Ohio State '30	Fulton W. Samson, Pennsylvania '21
D. Bruce Decker, Western Ontario '51	George W. Shore, Arizona '62
David R. Eagleson, Miami '44	Charles J. Slawson, Kansas '20
Frederick L. Elder, Miami '27	Donald C. Slawson, Kansas '55
John J. Enders, Jr., Washington State '39	George E. Starr, Washington '08
Paul E. Gipson, Northern Illinois '68	Vernon Swanes, Washington '45
Ernest L. Glasscock, Missouri '28	Harcourt M. Sylvester, Colgate '28
John P. Grady, DePauw '38	Arnold Tilden, DePauw '28
Alfred T. Grantham, Manitoba '29	Franklyn Tormoen, Minnesota '30
Jerry E. Greenway, Washington '54	Richard S. Trenkmann, Northwestern '64
Sherman A. Guild, Colby '34	Peter V. Ueberroth, San Jose '59
Glenn D. Hemme, Minnesota '67	Myron W. Ulrich, Western Reserve '34
Jerrad J. Hertzler, Kansas '58	W. D. Watkins, North Carolina '27
H. Karl Huntoon, Illinois '72	Gerald H. Westby, Chicago '20
Jess S. Jjuliant, Pennsylvania '49	Robert G. Wisner, Union '46
Allan R. Johnson, Pennsylvania '39	
William E. Jouris, Technology '61	Just at press time two more joined,
Robert J. Martin, Washington '59	will you be next?
Harry W. McCobb, Michigan '25	Harry A. Crawford, Ohio State '47
James C. McLeod, Middlebury '26	George Ferguson, British Columbia '62

★ = President's Century Club \$100.00  
 \* = Golden Delta Club \$50.00  
 + = Silver Delta Club \$25.00  
 ● = Double Donor 1976-'77  
 () = Number of consecutive years of giving  
 Number with chapter name = Total number of givers from that chapter from July 1, 1976 to June 30, 1977.

ALBERTA — 12  
 + Bate, G. '69 (2)  
 + Bijou, R. '48

AMHERST — 8  
 Potter, P. '32

ARIZONA — 8  
 Huskey, W. '70

ARLINGTON — 8  
 Jones, M. '74

AUBURN — 5  
 Smollon, J. '51

BOWDOIN — 3  
 Ames, E. '33

BOWLING GREEN — 13  
 Barrett, R. '52  
 Carstensen, J. '50  
 + Stephan, E. Jr. '66 (6)

BRADLEY — 29  
 + Bremer, J. '66 (6)  
 Parus, A. '53  
 + Savio, R. '56  
 Wepprecht, F. III '64

BRITISH COLUMBIA — 5  
 + Blumenauer, G. '45 (2)  
 + Harkness, D. '38

BROWN — 14  
 Carlson, A. '34

BUCKNELL — 22  
 + Christensen, A. '60  
 Kaercher, T. '57 (5)  
 + Kurz, A. '69

CALIFORNIA — 41  
 Johnson, D. '63  
 Kayser, R. '46  
 Scurich, C. '67  
 Tully, H. '67

CARNEGIE — 42  
 Conroe, D. '62  
 Cooke, E. '17  
 + Robinson, J. '71

CLARKSON — 13  
 Baker, C. '71  
 + Ferrell, J. '75

COLGATE — 13  
 + Manhoff, S. '76  
 Skripak, R. '62 (3)  
 Tiffany, H. '51 (2)  
 + Tyburski, R. '74 (3)  
 Wade, D. '50

CHICAGO — 28  
 + Bray, P. '49  
 + Head, C. '52  
 + Taylor, C. '65

COLUMBIA — 9  
 Eichacker, W. '41 (2)  
 Mahoney, J. '39 (6)

CORNELL — 72  
 Bosworth, H. Jr. '23  
 Ferraro, A. '49 (6)  
 + Ford, F. '15 (2)  
 + Lathrop, W. Jr. '61 (2)  
 Ostrer, S. '74  
 Rodewig, J. '55 (3)  
 + Schenkel, W. Jr. '67  
 + Vawter, H. '42 (7)  
 + Wood, M. '64 (6)  
 Yard, W. '28

DARTMOUTH — 13  
 Coffin, R. '35  
 Swift, N. '27 (2)

DELAWARE — 6  
 + Collier, W. '73

DENISON — 12  
 + Bailey, B. '58 (7)  
 + Kuhlman, D. '61 (6)

DEPAUW — 35  
 + Cox, J. '24 (6)  
 Davidson, J. '63  
 Elton, S. '55  
 + Frees, N. '36  
 Sass, R. '55 (2)

FLORIDA — 19  
 + Ivey, R. '72  
 + Jarvis, J. '67  
 + Kennedy, T. '67 (2)  
 Rosenthal, P. '73

FRESNO — 8  
 + Cherwin, B. '72  
 + Duncan, E. '67  
 + Holpuch, M. '69

GEORGIA TECH — 8  
 Fariss, D. '59

HAMILTON — 15  
 + Bradley, D. '28  
 + Doyle, D. '39  
 + Luney, P. Jr. '70

HARVARD — 6  
 Dorman, G. '25

HOUSTON — 5  
 + Ewert, J. Jr. '75

ILLINOIS — 72  
 Clements, E. III '71

# ALUMNI ALUMNI ALUMNI

Cordis, G. '65  
 + Flaningam, M. '37  
 + Huppert, J. '76  
 + Kreid, J. '68  
 + McAleer, P. '68  
 + O'Dell, W. '31  
 + Piegari, D. '68  
 + Trelease, S. '17 (7)

**INDIANA — 67**  
 \* Cheatham, D. '65 (3)  
 + Clauser, J. '25  
 + Palash, R. '72  
 + Scott, D. '60 (6)  
 + Smith, H. '52 (7)  
 + Swartzell, A. '49 (2)  
 + Swayze, R. '41 (6)

**IOWA — 36**  
 + Ackerson, F. '44  
 + Anderson, D. '48  
 + Bardill, M. '34  
 + Filseth, H. '58  
 + McCarragher, J. '68  
 \* Sweany, R. '48

**IOWA STATE — 47**  
 + Bewley, L. '67  
 + Buck, D. '66  
 + Fleck, R. '49  
 + Moodie, J. '45

**JOHNS HOPKINS — 34**  
 + Brimer, W. '20  
 + Hannibal, J. Jr. '45  
 + Knerr, R. '57  
 + Steele, R. Jr. '45  
 + Stuart, E. '17

**KANSAS — 60**  
 + Deckert, J. '62  
 + Gilbert, R. Sr. '23 (4)  
 + Hall, C. '44  
 + Hunt, R. '61  
 + Johnson, O. Jr. '52  
 + McGill, U. '28 (6)  
 + Smith, N. '38 (6)

**KANSAS STATE — 18**  
 + Glasscock, T. '70  
 + Smith, T. '70  
 + Tucker, K. '76

**KENT STATE — 24**  
 + Christner, G. Jr. '56  
 + Francis, G. '26

**LAFAYETTE — 32**  
 + Baumann, R. '74  
 + Exley, R. '54  
 + Harkins, H. '34 (7)  
 + Mace, J. Jr. '45  
 + Robson, R. '64 (2)

**LEHIGH — 40**  
 + Lister, W. '26 (6)  
 + Pikula, G. '70  
 + Salmond, W. '46

**LOUISVILLE — 21**  
 + Bomar, H. Jr. '49 (7)  
 + Poland, A. '64 (6)

**MARIETTA — 13**  
 + Anthony, J. '49 (2)  
 + Baker, W. '43  
 + Edwards, C. '67

**MCGILL — 6**  
 + Currie, G. '33

**MIAMI — 65**  
 + Davies, R. '50  
 + Fulton, D. '61 (6)  
 + Joseph, W. '53 (3)  
 + Lillie, W. Jr. '41  
 + McNabb, H. '49  
 + Trumbo, S. '16

**MICHIGAN — 57**  
 + Adams, R. '40 (7)  
 + Clark, C. Jr. '39  
 + Cornelius, J. '38  
 + Davis, R. Jr. '43  
 + Steere, F. '70  
 + Stokesberry, L. '24  
 + Warner, A. Jr. '39 (2)  
 + Warriner, J. '30

**MICHIGAN STATE — 32**  
 + Harger, D. '62  
 + O'Brien, C. Jr. '65  
 + Pattee, J. '70  
 + Savage, W. '56

**MIDDLEBURY — 31**  
 + Hayward, L. '23

+ Simmons, C. '28  
 + Thayer, S. '43

**MINNESOTA — 30**  
 + Anderson, P. '46  
 + DeBuhr, A. '38  
 + Flaig, J. '40 (7)  
 + Fredrickson, L. '75  
 + Gurnee, B. '38 (2)  
 + Heersema, P. '27  
 + Smalley, J. '24 (2)  
 + Williams, R. '41

**MISSOURI — 49**  
 + Browne, W. '33  
 + Craig, R. '27  
 + Douglas, W. '69  
 + Dunshee, H. Jr. '52

+ Hamilton, G. '27  
 + Lewis, J. '45  
 + Luckett, L. '17  
 + Smith, R. '62  
 + Tesarek, D. '55

**NEBRASKA — 47**  
 + Cheney, T. '36  
 + Cowton, F. '31  
 + Gustafson, R. '66  
 + Long, R. '36  
 + Rominger, W. '26 (6)  
 + Slothower, J. '45  
 + Swenson, S. Jr. '38

**NEW YORK — 9**  
 + McKenna, F. '22 (2)

**NORTH CAROLINA — 27**  
 + Bradshaw, H. '54  
 + Cosper, H. Jr. '70  
 + Pawlik, H. '54  
 + Thompson, E. '28 (5) ●

**NORTH DAKOTA — 6**  
 + Barstad, D. '75  
 + Kahanu, D. '70

**NORTHERN ILLINOIS — 19**  
 + Chesko, J. '71  
 + Maibach, M. '73 (3) ●  
 + Moline K. '74

**NORTHWESTERN — 74**  
 + Albright, E. Jr. '49 (2)  
 + Anderson, W. Jr. '53 (2)  
 + Armstrong, D. '43  
 + Carlson, R. '45  
 + Conway, J. '49 (7)  
 + Graybill, C. Jr. '47  
 + Vender, J. '71

**OHIO — 8**  
 + Loomis, H. '56 (7)  
 + Opperman, H. '65  
 + Pierson, T. '71 (2)

**OHIO STATE — 66**  
 + Bates, D. '59 (5)  
 + Bone, W. '20  
 + Cooper, W. '63  
 + Dendiu, T. '49  
 + Gosser, G. '20  
 + Kilby, E. '72  
 + Spore, W. '39

**OKLAHOMA — 32**  
 + Hodges, P. '63 (7)  
 + Kenady, P. '66 (3)  
 + McFall, B. '29  
 + Monk, J. '68  
 + Sandford, F. '42  
 + Thompson, H. '65 (7) ●

**OKLAHOMA STATE — 5**  
 + Wilson, R. '66 (6)

**OREGON — 24**  
 \* Ciatti, J. '64 (2) ●  
 + Duncan, L. '45  
 + Kirkpatrick, B. '45 (2)  
 + Stewart, L. '60

**OREGON STATE — 32**  
 + Blitz, W. '35 (7)  
 + Granrud, H. '22  
 + Hayes, T. '68  
 + Luscher, B. '45  
**PACIFIC — 4**  
 + Grace, G. '63 (2)

**PENNSYLVANIA — 22**  
 + Riggs, G. '34 (5)  
 + Snyder, R. '26

**PENNSYLVANIA STATE — 52**  
 + Brooks, R. '49  
 + Diament, W. '31 (4)

+ Ebersole, J. '70  
 + Fitch, R. '24 (7)  
 + Furchner, D. '72  
 + Hickling, R. '36  
 + Horne, F. Jr. '38  
 + Leib, R. Jr. '50  
 + Lewis, R. '40  
 + Nelson, C. Jr. '66 (2)  
 + Pond, A. '21  
 + Preston, C. '11  
 + Vosters, F. Jr. '39 (2)  
 + Wharton, A. '24 (6)

**PURDUE — 95**  
 + Baumel, K. '62  
 + Christensen, P. '23 (6)  
 + Cross, W. '44  
 + Griesbaum, K. '61  
 + Miller, H. '15 (2) ●  
 + Moss, G. '47 (7)  
 + Sandy, R. '26 (5)  
 + Steiger, R. '49  
 + Todd, M. '63 (3)  
 + Varble, A. '50  
 + Weber, B. III '49 (5)

**ROCHESTER — 14**  
 + Angell, R. '51  
 + Magratten, W. '54  
 + Partridge, H. '27 (2)  
 + Rathjen, A. '06 (2)  
 \* Santandrea, S. '56

**RUTGERS — 63**  
 + Adelizzi, C. '62  
 + Azzarita, F. '54  
 + Colsey, W. Jr. '31  
 + Dunsmore, R. '33  
 + Graves, R. '66  
 + Muller, B. '66  
 + Pollak, J. Jr. '58 (2)  
 + Stoner, J. '56 (2)  
 + Westcott, W. '34 (2)

**SAN DIEGO — 3**  
 + Little, J. '72

**SAN JOSE — 19**  
 + Dukes, D. '53  
 + Heagerty, D. '50  
 + Madsen, D. '51 (2)  
 + Schorno, W. '61

**SIMPSON — 12**  
 + Gould, J. Jr. '60 (6)  
 + Scott, J. '24 (7)

**STANFORD — 28**  
 + Emeis, C. '34 ●  
 + Hirst, W. Jr. '40 (2)  
 + Honsaker, W. '54  
 + Osthaus, F. '27 (7)  
 + Smith, R. '59 (6)  
 + Vermeil, P. '66 (5)

**SWARTHMORE — 28**  
 + Boom, W. '39  
 + Jenkins, A. '01  
 + Monaghan, J. '13 (2)  
 + Murphy, J. '37

**SYRACUSE — 54**  
 + Faigle, G. Jr. '59  
 + Garrison, R. Jr. '34 (2)  
 + Morse, J. '55  
 + Palmer, D. '51 (3)  
 + Sackett, E. '38  
 + Tompkins, F. '29  
 + Torrey, R. '51 (7)

**TECHNOLOGY — 42**  
 + Allen, J. Jr. '64  
 + Ehrlich, E. Jr. '55  
 + Glowienka, J. '71  
 + Hardwick, R. '17 (2)  
 + Lee, W. '69  
 + Murphy, M. '74  
 + Royer, J. '56  
 + Smith, T. '45  
 + Vogel, F. '22 (2)

**TENNESSEE — 4**  
 + Cowe, D. '73

**TORONTO — 8**  
 + Murphy, H. '51

**TUFTS — 31**  
 + Bennett, R. '23 (6)  
 + Casabian, E. Jr. '64  
 + Doto, B. Jr. '65  
 + Rand, J. '58 (6)  
 + Russell, F. '40 (2)  
 + Silvestri, A. Jr. '69 (5)  
 + Wilkinson, H. '69 (5)

**U.C.L.A. — 6**  
 + Dike, H. '37

**UNION — 26**  
 + Blanchette, R. '69  
 + Botsford, N. Jr. '54  
 + Cooch, R. '43  
 + Fagal, F. Jr. '68  
 + Finegan, T. '33  
 + Freeman, E. '25  
 + Hughes, L. '46  
 + Rockwell, B. '46  
 + Rost, E. III '50 (2)

**VIRGINIA — 30**  
 + Driever, S. '69  
 + Maull, K. '63 (6)  
 + McCoy, H. '51  
 + Shelton, G. '38 (3)  
 + Stevens, L. Jr. '43

**WASHINGTON — 61**  
 + Adolphson, R. '49  
 + Bolles, T. '26 (2)  
 + Brodie, A. '63  
 \* Clifford, A. Jr. '35 ●  
 + Cobley, G. '41  
 + Harris, G. '71  
 \* Hill, M. '17 (7) ●  
 + Patten, M. '19 (6)  
 + Wright, E. '34 (2)

**WASHINGTON AND LEE — 4**  
 + Douglas, W. '40  
 + Neuner, J. '33 (3)

**WESTERN ONTARIO — 13**  
 + Britton, W. '58

**WESTERN RESERVE — 46**  
 + Christman, I. '34  
 \* Falsgraf, W. '26 (7) ●  
 + Jones, P. '23 (2)  
 + Lyon, W. '45

**WILLIAMS — 13**  
 + Ulrich, C. '17

**WISCONSIN — 66**  
 + Brussock, J. '67  
 + Byrns, J. '38 (7)  
 + Folsom, H. '30  
 + Frawley, S. '25 (3)  
 + Fyfe, R. '29  
 + Kahler, J. '69  
 + Martin, P. '50  
 + Ryan, R. '22  
 + Ullrich, J. '37 (7)

## President's Century Club

Joined between May 1  
and June 30, 1977

### Wendell A. Falsgraf, Western Reserve '26

Join these loyal  
DU's by sending  
Your '77-'78  
Alumni support  
Today

# Be Among The First Of The Loyal DU's Adding Their Names To The New 77-78 Honor Roll

JULY						
s	m	t	w	t	f	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31 WRITE YOUR CHECK TODAY						

SEPTEMBER						
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NOVEMBER						
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27	28	29	30			

AUGUST						
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	BE AN EARLYBIRD!		

OCTOBER						
s	m	t	w	t	f	s
HELP BUILD A STRONG DU						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	ALUMNI SUPPORT				

DECEMBER						
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25	26	27	28	29	30	31

Use the coupon  
to lend your support

Be an alumni support EARLY BIRD, give today to the 1977-'78 appeal in the FIRST SIX MONTHS of our new giving year.

Your help now insures a strong start for the school year.

# ALUMNI ALUMNI ALUMNI

-----clip and mail coupon-----

## JOIN YOUR ALUMNI SUPPORTING BROTHERS TODAY

\_\_\_\_\_ \$100 President's Century Club, special card, membership certificate. Conversations with the President bulletin and invitations to DU events, bimonthly Graduate Report.

\_\_\_\_\_ \$ 50 Golden Circle Club, special membership card, bimonthly Graduate Report.

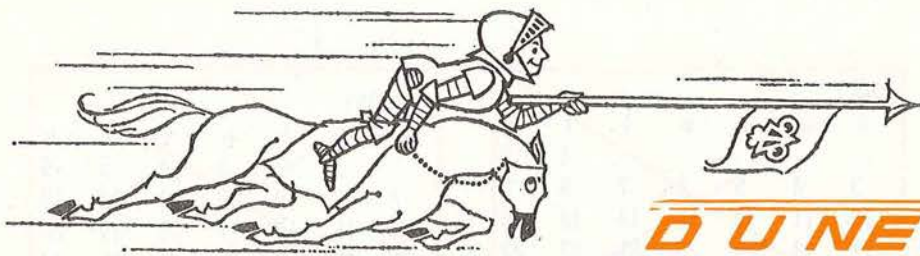
\_\_\_\_\_ \$ 25 Silver Delta Club, special membership card, bimonthly Graduate Report.

\_\_\_\_\_ \$ 15 ANNUAL ALUMNI SUPPORT, bimonthly Graduate Report

PRINT YOUR NAME \_\_\_\_\_

chapter and year \_\_\_\_\_

MAIL TO: Delta Upsilon Fraternity, International Headquarters,  
P. O. Box 40108, Indianapolis, Indiana 46240



## DU NEWSMAKERS

**Thomas R. Jacobs**, *Arkansas '77*, was graduated from the University of Arkansas last spring with the highest grade point of any senior in the Department of Agronomy. He also was honored by the American Agronomy Society for scholastic achievement. The proceeds from a 50-acre plot of soybeans on his family's 1,080-acre farm near DeWitt, Arkansas, paid Tom's way through college.

**Thomas J. Perew**, *Bowling Green '68*, is a comedy writer for NBC's new "Laugh In," which began this September. During the past several years he has written comedy for Joan Rivers, Phyllis Diller, Jan Murray and Ruth Buzzi. His articles have appeared in such publications as *Playgirl* and the *Cincinnati Enquirer*.

**Donald T. Guta**, *Bowling Green '72*, a territory manager for Johnson & Johnson Health Care Division, recently became a member of the company's Ring Club for outstanding sales performance, and was honored at a banquet held at Bal Harbour, Florida. Mr. Guta lives in Grand Rapids, Michigan.

**Robert W. Hobbs**, *Carnegie '39*, is featured in the June issue of *Motorboat* magazine in an article, "Is Designer Bob Hobbs Some Kind of Nut?" The title is in reference to his new two-step form of hull which he is convinced outperforms its orthodox counterparts. Contrary to the title, the article is chockfull of good things to say about Designer Hobbs, who has been in the business of boats for the last 37 years.

**Scott Wilson**, *Colorado '72*, has been commissioned as an ensign in the Navy and is currently taking flight training at Pensacola, Florida. He expects to have his wings as a naval flight officer in February.

**Dr. Robert H. Reiner**, *DePauw '70* recently received his Ph.D. in physical chemistry from the California Institute of Technology and is currently employed with Union

Carbide at Oak Ridge, Tennessee.

**Dr. Melvin L. Sharpe**, *Florida '62*, has been named coordinator of the public relations sequence at the University of Texas at Austin. He joined the university's department of journalism in 1976, and previously served as assistant to the chancellor and as associate director of personnel and faculty relations for the State University System of Florida.

**Ronald E. Deaton, Jr.**, *Florida '68*, has been appointed administrator of Sun Towers Hospital in El Paso, Texas, a part of the Hospital Corporation of America, the world's largest hospital management corporation. He was promoted from his job at the North Florida Regional Hospital in Gainesville, Florida.

**Paul E. Rosenthal**, *Florida '73*, is now practicing law and is assistant city attorney for the City of Orlando, Florida.

**Samuel W. Croll, Jr.**, *Lehigh '48*, of Chatham, New Jersey, was elected national president of the Lehigh University Alumni Association. He served Lehigh as associate chairman of the Mid-New Jersey New Century Fund development campaign in 1974, and is a member of the Annual Giving Committee, the association's awards committee and the university's Asa Packer Society. In 1962 he received the Lehigh Alumni Association's Young Alumnus Award for his "distinguished business career, active participation in community endeavors, and support of University affairs."

**Lewis E. Jordan**, *Marietta '34*, has retired as news editor of the *New York Times* after serving with the newspaper for 36 years. He also was a professor of journalism at Columbia University and edited the *Times* style book. In a memorandum to the *Times* staff, the executive editor wrote of Lew, "There is nobody, absolutely nobody, who has contributed more

judgment, skill and energy to the *Times*, and nobody who has contributed more taste . . ."

**Robert B. Hughes**, *CLU, Michigan State '59*, was recently elected president of the Michigan State Association of Life Underwriters. For 13 years he has been the leading agent for American Community Mutual Insurance Company. He served five years on the Development Council at Michigan State University and was chairman of the Ralph Young Fund.



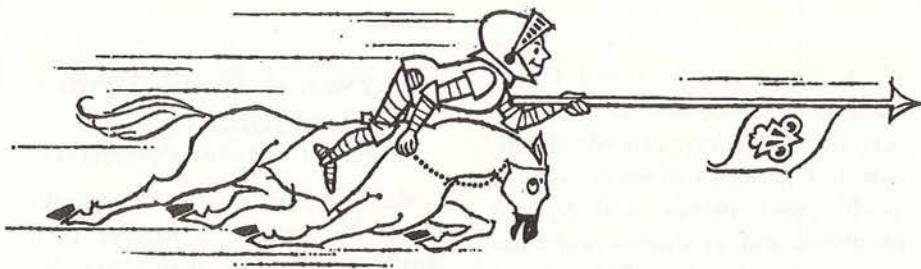
R. B. Hughes M. D. Barnes

**Michael D. Barnes**, *North Carolina '65*, has announced his candidacy for U.S. Congress in 1978 from Maryland's Eighth District (Montgomery County). He currently serves as a member of Maryland's Public Service Commission and is vice chairman of the Washington Metropolitan Area Transit Commission. In 1976 he was executive director of the National Democratic Platform Committee.

**James E. Maser**, *Northwestern '61*, president of the Club Corporation of America, Dallas, Texas, has been elected to membership in the Young Presidents' Organization, Inc. YPO is a worldwide educational association of more than 3,000 successful young chief executives who have become presidents of sizeable companies before the age of 40.



R. S. Trenkmann



## DU NEWSMAKERS

**Richard S. Trenkmann**, *Northwestern '64*, vice president of Kidder, Peabody in Chicago, is on assignment for two years as vice president of the firm's international subsidiary. He and his family are residing at 15 Phillimore Gardens, London, England W8.

**John M. Adams**, *Ohio State '52*, of Columbus, Ohio is now president elect of the Ohio State Bar Association. He served as president of the Columbus Bar Association in 1974-75 and is a partner in the firm of Porter, Wright, Morris & Arthur. **Jamille G. Jamra**, *Northwestern '38*, of Toledo, Ohio, is the immediate past president of the association.

**John Embry**, *Oklahoma '27*, was among the 39 lawyers sworn in as officers of the court in a June ceremony at the Oklahoma Supreme Court. Since oaths were not administered to attorneys in Oklahoma until 1928, the class of '27 was honored on the 50th anniversary of their graduation. Mr. Embry was president of the University of Oklahoma's 1927 law class and also was the first president of the Delta Upsilon Chapter at Oklahoma. He resides in Oklahoma City.



C. S. Preston

**Conrad S. Preston**, *Oklahoma '49*, has been elected to the position of executive vice president of Tesoro Petroleum of San Antonio, Texas, and will continue as president of Tesoro Coal Company. Mr.

Preston's responsibilities will be concentrated on coal-related business. A spokesman for the company said that the concentration of Mr. Preston on coal activities emphasizes Tesoro's dedication to expanding its involvement in this sector of the energy business.

**Alvin E. (Ed) Porter**, *Oklahoma '65*, former vice president of the Republic National Bank of Dallas, has moved to Oklahoma City to become senior vice president of the First National Bank & Trust Company. He will direct the real estate loan division.

**John I. M. Choate**, *Oklahoma '66*, assistant professor at the University of Tulsa College of Law, has been elected president of the Tulsa Chapter of the Federal Bar Association, an organization of attorneys who have an interest in federal practice. He has served as past president of the Yale Law School Association of Tulsa and as past chairperson of the taxation section for the Association of American Law Schools.



J. I. M. Choate



D. C. Metz

**Donald C. Metz**, *Purdue '30*, dean emeritus of Southwest Minnesota State College, was awarded the 28th Annual James H. McGraw Award in recognition of his distinguished achievements in the field of engineering technology. The award consists of a citation and a cash gift of \$1,000, both supplied by the Gregg Division of the McGraw-Hill Book Company. He

was cited for his record of accomplishment in education at Purdue University, the University of Dayton, Western Michigan, Ibadan (Nigeria) Technical College, and Southwest Minnesota State College, and for his pioneering study on the technical institute in America.

**Eugene P. Berg**, *Maine '37*, received an honorary degree at the 125th commencement exercises at Purdue University. He is president and chairman of the board of Bucyrus-Erie Company, Milwaukee, and resides at Lake Forest, Illinois.

**Anthony J. (Toby) Moffett, Jr.**, *Syracuse '66*, Democratic congressman from Connecticut, sent out 189,000 questionnaires asking what he should do with his \$12,900 raise. Of the 8,401 replies, the most popular response was that the money be used to improve his services to his constituents, and this is what he said he will do.

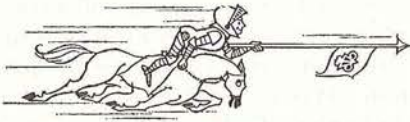
**John M. Whitehill**, *Texas '74*, graduated from the University of Texas, Austin, with an MBA degree in August and is now working for the Century Development Corporation in Houston.

**Andrew J. Weber, Jr.**, *Texas, Wisconsin '75*, has joined the Century Communications Inc. as advertising sales representative for Agri Finance, Agri Marketing and Agri Educator magazines. He recently graduated from the University of Wisconsin-Madison with a degree in agricultural journalism.

**Dr. Kenneth B. Valentine**, *Tufts '67*, completed his Ed.D. at Indiana University and recently accepted the position of assistant superintendent for curriculum and instruction in the Center Grove Community School Corporation in Greenwood, Indiana.

**Emmett W. Poindexter**, *Washington and Lee '20*, received a Distinguished Alumnus Award from the Washington and Lee Alumni Association for selflessly serving the university, his profession and community. Now retired, he practiced law in New York City for over 40 years.

**Herbert Hauser**, *Western Reserve '27*, a retired attorney, was recently pictured in the university's alumni magazine with other



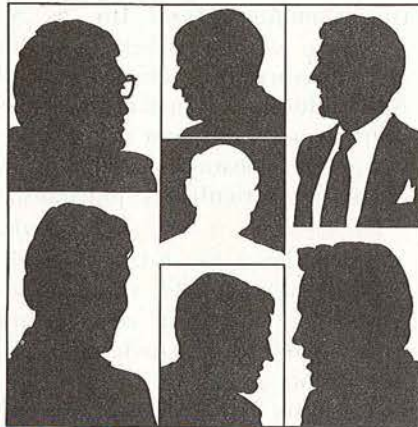
## DU NEWSMAKERS

graduates of the class of '27 at their golden anniversary celebration, where he participated in a successful spring telethon alumni fund campaign.



W. P. Nesbitt

**Warren P. Nesbitt**, Wisconsin '76, joined Century Communications, Inc., a Chicago-area publishing company, as an advertising promotion coordinator. He recently was a member of the field staff of Delta Upsilon.

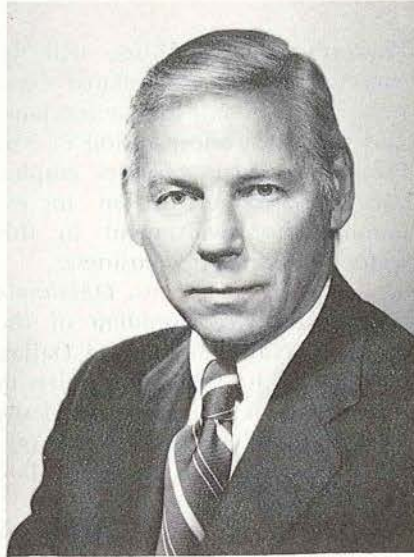


## Hall of Fame

**Warren M. Anderson**  
**Colgate '42**  
Union Carbide Chief

**Warren M. Anderson**, Colgate '42 was graduated from Colgate university with a degree of A.B. in chemistry. He also received the degree of LL.B. from Western Reserve University in 1956 and was admitted to the New York Bar in

1958. Mr. Anderson joined Union Carbide in 1945. He has been involved in the Corporation's chemicals and plastics businesses, as well as the gases, metals, and carbons businesses and, at various times, has been responsible for operations in Europe, Latin America, Africa, and the Middle East.



Mr. Anderson was elected a Vice-President of Union Carbide in 1969, an Executive Vice-President in 1973, and a Director in 1974. He became President and Chief Operating Officer of the Corporation on January 1, 1977, and is a member of the Executive Committee.

Mr. Anderson is a member of the American Chemical Society, The Society of the Chemical Industry, and the American Bar Association.



## Heywood Hale Broun

### Swarthmore '40

Author, TV-Radio Personality

**Haywood Hale Broun**, Swarthmore '40, became a partner in a small jazz record firm after his graduation as Phi Beta Kappa from Swarthmore, and also edited its magazine. He then assembled a group of old time jazz men from New Orleans and formed a firm of his own, Delta Records. After trying that, he joined the sports department of a newspaper and remained there until entering the army in 1941.

Broun served as an artillery sergeant in the Army and then rejoined the newspaper in 1945 to 1949. When the paper went out of business he entered the professional theatre and remained there for 17 years, doing 14 Broadway plays, a few movies and innumerable television shows. During this period he received three Emmy nominations.

In 1966 Broun joined the CBS Weekend News as sports essayist and remained there ten years, followed by a year with CBS Sports.

Currently Brother Broun is engaged in lecturing, writing and conducting a weekly radio hour, "Broun on Books."



**James B. Holderman**  
**Denison '58**  
University President



## Hall of Fame

**Dr. James B. Holderman**, Denison '58, assumed the presidency of the University of South Carolina on September 1, 1977.

Dr. Holderman was serving as senior vice president of the Academy for Educational Development prior to his position at the University of South Carolina. In that position he was director of Public Policy Programs and also chairman of the firm's national panel on Impact of Government Policies and Private Initiatives on American Families.

After graduation from Denison, Dr. Holderman received his doctor of philosophy degree in political science from Northwestern University in 1961.

He has had a highly active career in higher education, beginning as an assistant professor of government and public affairs at the University of Illinois from 1961-63. From 1963-65 he was assistant superintendent of public instruction for the state of Illinois.

Between the years 1965 and 1969, Dr. Holderman held several positions with the University of Illinois at Chicago Circle including administrative assistant to the vice president, assistant to the chancellor, associate chancellor and vice chancellor.

From 1969 to 1973, he was executive director of the Board of Higher Education for the state of Illinois and director of the Health Education Commission of Illinois. And, for three years Dr. Holderman was vice president for education with the Lilly Endowment, Inc.

He has written or co-written articles and other publications dealing with higher education and political science. Dr. Holderman

has received honorary degrees from ten colleges and universities and has served on the boards of trustees of North Central College and Denison University.

### **G. Gordon Strong** **British Columbia '34** **Newspaper Chairman**



**G. Gordon Strong**, British Columbia '34, chairman of the board of Thomson Newspapers Inc. was named publisher of *The Oakland Tribune*, Oakland, California in July of this year.

Strong has been president and publisher of the Thomson-Brush-Moore Division of Thomson which operates twelve daily newspapers in five states. Thomson Newspapers Inc. owns 58 newspapers in the United States and 32 in Canada.

Strong began his newspaper career in 1945 as assistant treasurer of the Toledo (Ohio) *Blade*. He joined Brush-Moore newspapers in 1952 as general manager. His goal with the operation of *The Oakland Tribune* is to expand and improve the newspaper.

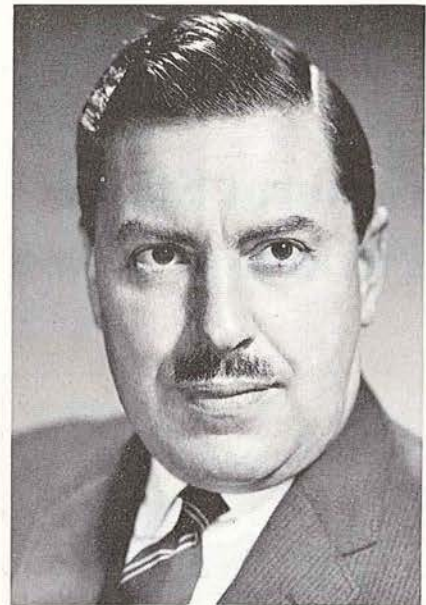
### **C. D. Williams** **Alberta '40** **Westcoast Vice President**

**C. D. Williams, CD, QC**, Alberta '40, received his bachelor of

arts degree from the University of Alberta in 1938 and his bachelor of law degree in 1940. He served as president of the Alberta Chapter of Delta Upsilon in 1939.

After graduation, he was in active service with the Canadian Army in the NW theatre, attaining the rank of Lt. Colonel, was wounded in action and received the South Alberta Light Horse Decoration, CD.

From 1947 to 1949 he was a partner in the firm of De la Vergne



& Williams, Brooks in Alberta. Williams then served as Canadian counsel for the Canadian Seaboard Oil Company from 1949 to 1958 and in the same capacity for the Tennessee Gas Transmission Company from 1958 to 1966.

In 1966 Williams was solicitor to Westcoast Transmission Company Limited of Vancouver; he was appointed General Counsel in 1973, Secretary in 1975, and Vice President in 1976.

Williams is a member of the Canadian Bar Association and other professional societies. He serves on the Alberta United Services Institute and has written several articles for professional journals.



After a day of family shopping (running from store to store, hunting for parking spaces in crowded lots, looking for sales clerks, waiting in check-out lines, paying high prices), you probably think . . .

**There's gotta be a better way!"**

**There sure is...**

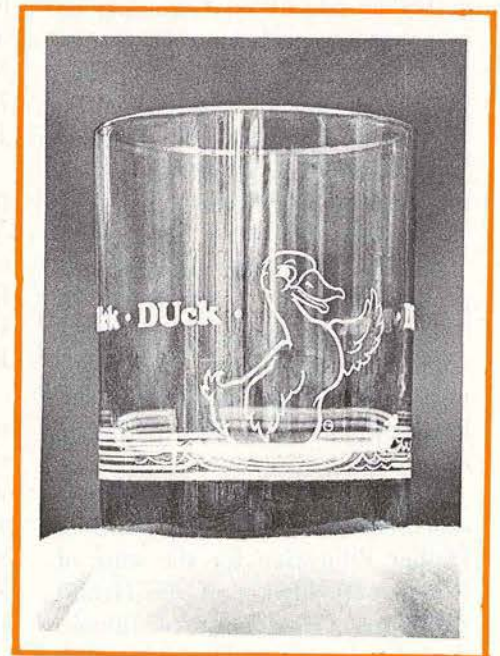
## General Store Favorites



New this year is our popular multi-striped polo shirt, as pictured at the left. This attractive dark blue shirt with white collar and multi-color accent bands is sold for much more in department stores. Ours has the Delta Upsilon name just above the color band. It comes in medium, large and extra-large for just \$12.00 each.

The DU duck glasses are 14 oz. tumblers of smoked glass etched with our original duck design as pictured at the right. Set of six glasses are only \$16.00.

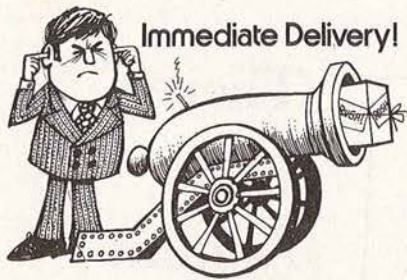
## Shop the easy, energy-saving DU General Store



**Many Items for your favorite DU. Order now for December gifting**

**Use handy clip-and-mail-coupon on Page 89.**

(All shirts and jackets come in sizes medium, large and extra-large only.)



# When you Shop at the DU General Store

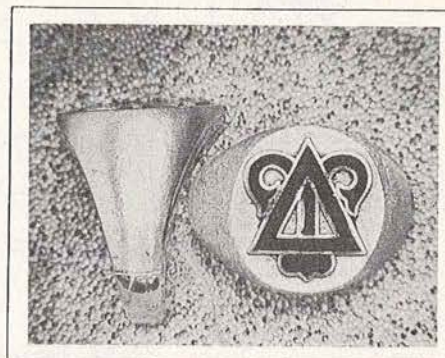


Trio of DU T-shirts, white body with blue Delta Upsilon, neck and armbands \$3.50. Yellow body Symbol of Brotherhood design with black collar trim \$5.00. And, blue Delta Upsilon Insignia \$5.00. All on DU 4 x 6 bunting flag \$40.00.

**EXCLUSIVE DESIGN**  
DU BELT BUCKLE  
\$5.00



**THE SUPER GRAPHIC T-SHIRT**  
\$3.50

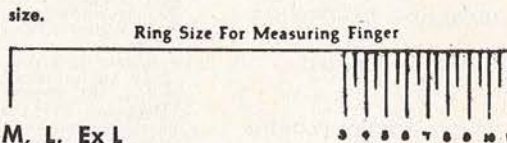


Official Delta Upsilon Monogram Ring

A handsome duo, our DU official Monogram ring in either solid Regaladium for \$45. or 10K Gold for \$120. Allow 12 weeks for custom manufacture for your size.

### HOW TO MEASURE YOUR FINGER FOR RINGS

Take a band of firm paper same size as ring chart. Wrap it around the largest part of the finger if the joints are not prominent. Lay it on the finger size chart above to get your exact size.



T Shirt Sizes: M, L, Ex L  
Send merchandise order and payment to:  
Delta Upsilon Fraternity, Post Office Box 40108,  
Indianapolis, Indiana 46240. Sorry, no C.O.D. orders.

Quantity	Item	Size	Unit Price	Total Price

Make checks payable to: **Delta Upsilon Fraternity**

If order totals less than \$15.00 add \$1.50 handling

Name \_\_\_\_\_ \$1.50

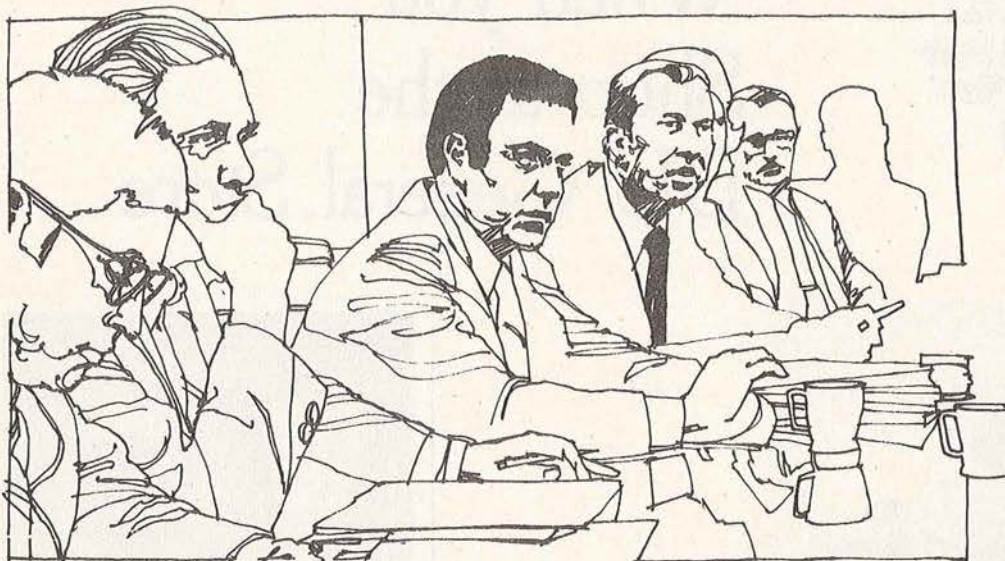
Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ TOTAL \_\_\_\_\_

If shipment desired to other than above, please attach instructions.

All items except chairs are in stock for immediate shipment.

**Every Item On This Page Is In Stock, Shipped At Once**



There's  
a DU  
Alumni  
Club  
Near  
You ★

★ If there isn't, write the Headquarters  
and we'll send you our Alumni Club  
"Starter" Kit.

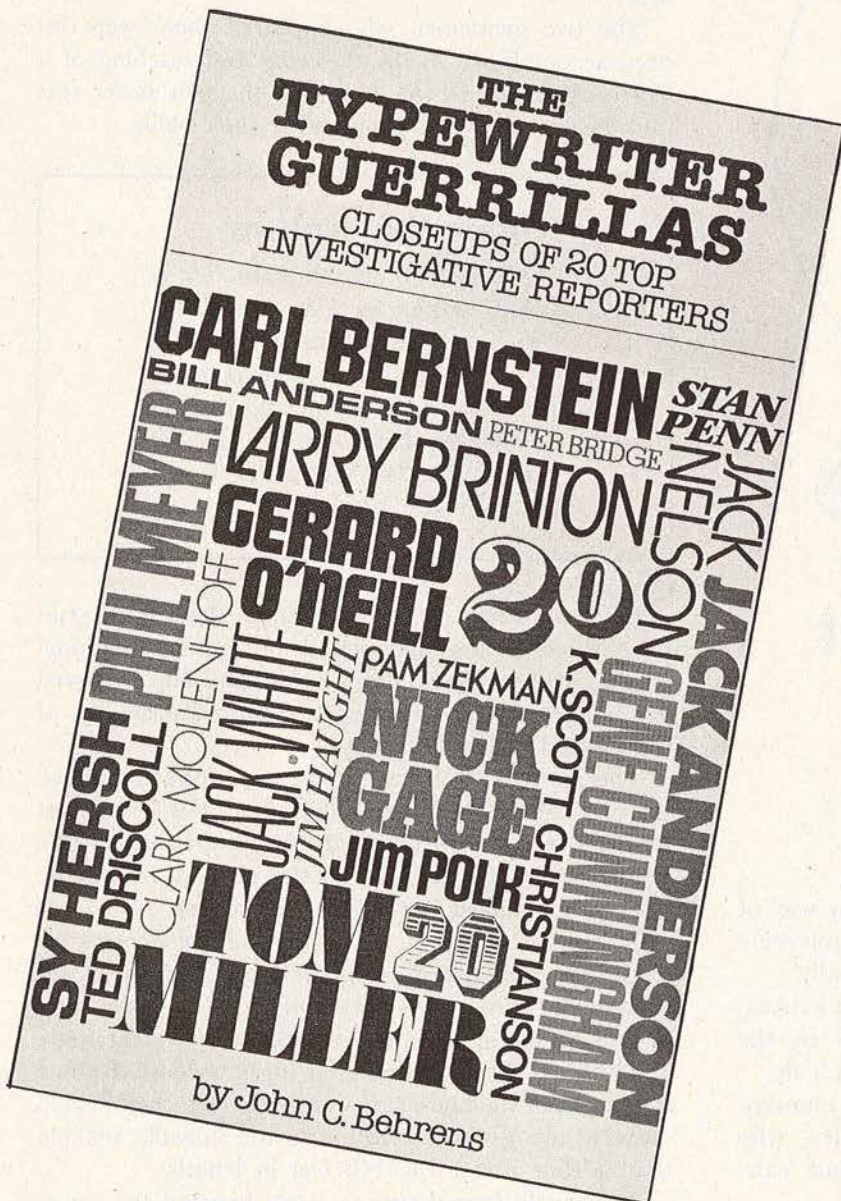
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| ORLANDO, FLORIDA         | Contact Paul E. Rosenthal<br>1748-A Americana Blvd.<br>Orlando 32809  | LEHIGH VALLEY,<br>PENNSYLVANIA            | President Victor J. Lagnena,<br>P. O. Box 2828, Lehigh Valley<br>18001                        |
| *ATLANTA, GEORGIA        | President Melvin E. Mumper,<br>3360 Mountain Drive, Apt. A-207,<br>Decatur, 30030.                                | *DALLAS, TEXAS                            | President William Klingman,<br>3108 Bryn Mawr, Dallas 75225.                                  |
| *CHICAGO, ILLINOIS       | James O. Stola, President<br>180 N. LaSalle Street Suite 2517<br>Chicago, 60601, (312) 372-2209                   | FORT WORTH, TEXAS                         | President Emil Friberg,<br>3406 Woodford Drive, Arlington<br>76013.                           |
| *PEORIA, ILLINOIS        | Contact John J. Schad, Jr.,<br>5626 Prospect Road, Peoria 61614.  | *HOUSTON, TEXAS                           | Contact William L. Mosher,<br>5314 Danna Leigh Drive, Houston<br>77066.                       |
| *INDIANAPOLIS, INDIANA   | President Porter Murphy,<br>7250 Steinmeier Drive, Indianapolis<br>46250  | *SAN ANTONIO, TEXAS                       | President William L. Brewer,<br>800 Babcock Road, Apt. 222, San<br>Antonio 78201.             |
| *DAVENPORT, IOWA         | President Henry N. Neuman,<br>2846 E. Pleasant Street, Davenport<br>52803.  | *SEATTLE, WASHINGTON                      | Secretary Thomas M. Solberg,<br>P.O. Box 1007, Olympia 98507.                                 |
| *IOWA CITY, IOWA         | Contact Jim Hans,<br>P.O. Box 6338, Coralville Station,<br>Iowa City 52240.                                       | *SPOKANE, WASHINGTON                      | President Lloyd H. Torgerson,<br>Route 2, Box 164, Mead 99021.                                |
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| *TOPEKA, KANSAS          | Contact Randy Williams,<br>P.O. Box 1235, Topeka 66601 or call<br>(913) 235-9511.                                 | CANADA:                                   |   |
| *WICHITA, KANSAS         | President W. Benjamin Grisamore,<br>1806 N. Edgemoor, Wichita 67208.  | *CALGARY, ALBERTA                         | President Brian E. Henson,<br>229-39th Avenue S.W., Calgary<br>T2S 0W6.                       |
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| NEW ORLEANS, LOUISIANA   | President Carl Bonura<br>730 Hidalgo, New Orleans 70124.  | WINNIPEG, MANITOBA                        | President Andrew Currie,<br>1432 Wellington Crescent, Winnipeg<br>R3N 0B3.                    |
| *NEW YORK, NEW YORK      | President Charles F. Jennings,<br>50 Walthery Avenue<br>Ridgewood, New Jersey 07450                               | *LONDON, ONTARIO                          | President C. Ronald Hodgins,<br>692 Algoma Place, London N5X 1W6                              |
| *SYRACUSE, NEW YORK      | Secretary Jack F. Sloane,<br>940 Comstock Avenue, Syracuse<br>13210.  | EUROPE:                                   |   |
|                          |   | *DELTA UPSILON CLUB OF<br>THE NETHERLANDS | Contact Paul A. Ten Hove,<br>de la-Sablonierekade 1, Kampen.<br>The Netherlands.              |

(Asterisk denotes club is chartered.)



## DU BOOKSHELF

Books by and about brothers



*A Nation Within a Nation: The Rise of Texas Nationalism*, Mark E. Nackman Dartmouth '65, Kennikat Press, Port Washington, New York, 1975, 183 pp., \$12.50.

Author Nackman describes nationalism as a "love of place, a fierce loyalty to the state, and a desire to advance its power and prestige." The reader should fear not this powerfully-titled book for it is dealing with Texas some one hundred and fifty-six years ago and not today.

Nackman's book contains the elements for what is a very colorful review of Texas Nationalism from 1821 to 1861, its roots, its inspiration and its death. But he is quick to point out that "if there is anything left of a nationalist movement if persists only in jest."

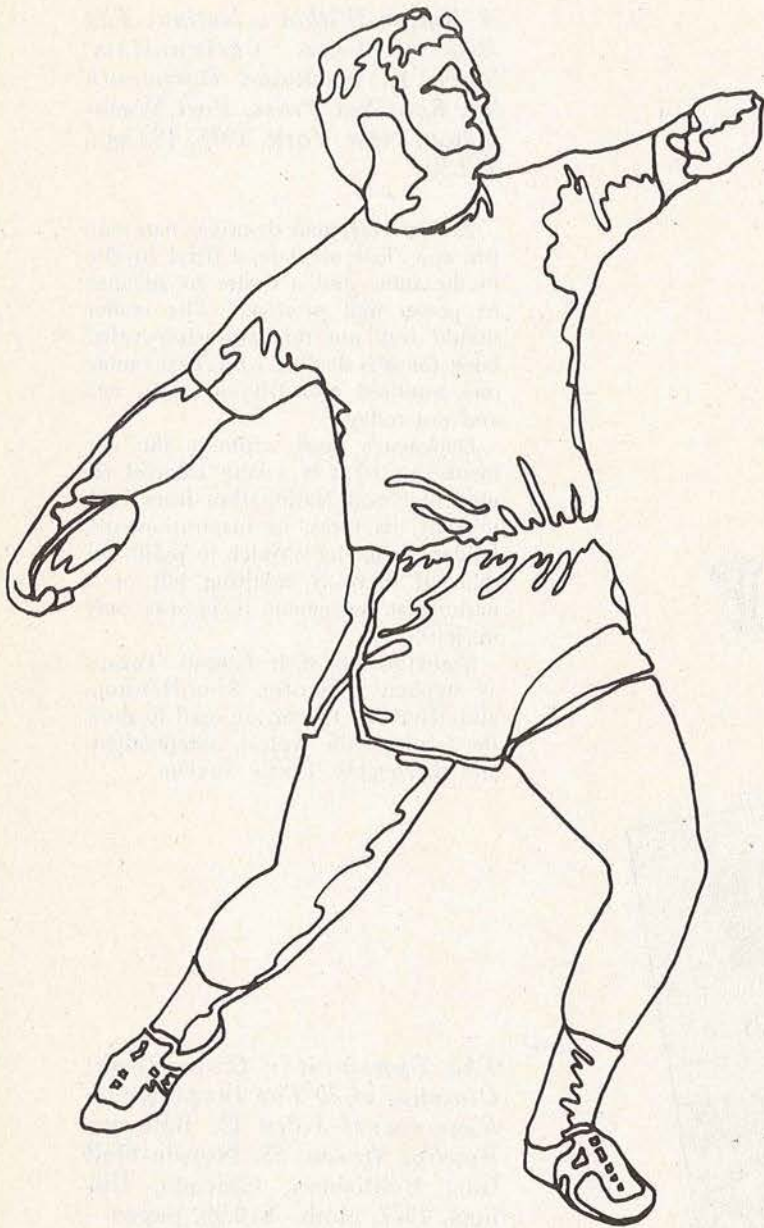
Vignettes on such famous Texans as Stephen F. Austin, Sam Houston, and Mirabeau Lamar are used to show the fabric of the typical, independent, and thoroughly Texan Texian.

*The Typewriter Guerrillas: Closeups of 20 Top Investigative Reporters*, John C. Behrens, Bowling Green '55, Nelson-Hall Inc., Publishers, Chicago, Illinois, 1977, cloth—\$10.95, paper—\$6.95.

John Behrens spent 18 months investigating the life-styles, work habits, thoughts, aspirations, satisfactions and frustrations of twenty of the country's best investigative reporters. He compares them to guerrillas armed with typewriters and employing some of the same strategies as soldiers engaged in guerrilla warfare.

There is a chapter devoted to each of the 20 reporters and the stories he or she has broken, and it is based on interviews that Behrens had with these reporters.

Behrens is professor of journalism and coordinator of the journalism department at Utica College of Syracuse University. He is a prolific magazine writer and this is his fifth book. He hopes this book will provide an in-depth look at what investigative reporting is all about and an insight into the people who are doing it.



## Did DU's Perfect the Game of Frisbee®?

By Michael Grant, Stanford '65

The kernel of a controversy comes to me by way of the *Stanford Observer*, a newspaper the university mails to alumni, parents and friends periodically.

In April, the *Observer* printed an article on Frisbee, stating therein that the game was invented by the undergraduates at, of all places, Harvard and Yale.

This invited an earnest response from an alumnus (Class of 1950), one John D. (Jack) Weeden, who now lives in New York, closer to Harvard and Yale, no doubt, than he would prefer.

"The throwing of a pie tin in a structured manner between members of opposing teams, with rules and scoring criteria," Weeden wrote the *Observer* editor, "was developed on the Stanford campus on the front lawn of the Zeta Psi house in 1948 by Stan Redeker, Alan Weeden, Jack Weeden, and Bob Anderson, all Zetas of various classes."

I was still tossing milk bottle tops around the dusty playground of Central Elementary in 1948, so I can't comment on Weeden's claim. I would tend to accept his version, however, because by the time I arrived at The Farm in 1961, there was a movement brewing there to get Frisbee installed as an NCAA sport.

The fellow across the hall from me, meanwhile, a Boston resident, was not at all familiar with the game.

Of course, since then the Frisbee's recognition factor has moved up right alongside the hotdog. Millions of words have been written about it, television has focused on it, and it has supplanted trampolining as a halftime attraction at such professional sporting events as last Saturday's World Team Tennis all-star match here.

The two gentlemen who appeared there were indeed accomplished in the throwing and catching of a Frisbee, and the crowd, to whom the pair never was introduced, repeatedly applauded their skills.

### About the Author

Michael Grant, Stanford '65, is a staff writer for *The San Diego Union* and the *Quarterly* reprints his article with the permission of *The San Diego Union* and Brother Grant who claims that the Class of '65 was the "last year of the Really Great Frisbee Era."

But flash is not everything. I doubt these two would have survived the first round of the International Lawn Frisbee Association's championships, played annually on the front lawn of Stanford's chapter of the Delta Upsilon fraternity.

The Zetas, as Weeden asserts, may have developed the original, crude form of the game, but it was not until the '60s that it matured into an art form in the DUs' front yard (which, in the context of Frisbee history, was a yard whose time had come).

It was the shape of the yard, and the accents attending it, that transformed the game from a simple exercise of "throwing it back and forth" to a spectacle of skill, speed, agility and courage. It was great fun.

The yard, hereafter referred to as a court, fronted the length of the house, about 90-100 feet, then angled outward along either baseline to the sidewalk, making that sideline about 130-140 feet in length.

A sidewalk from house to street bisected the court,

and two-men teams deployed themselves in either end of the court so as to catch (one-handed, of course) the opponents' tosses before the Frisbee could hit the ground.


To play up, invited shots to the baseline. Flagging these down required some commitment, because immediately beyond the baselines were thickets of rosebushes. Many players spent the week after the tournaments in short pants and iodine.

To play back opened the forecourt to drop shots (the Frisbee had to clear the "net" at a height the approximate equivalent of Sandy Gilbert's knees or be judged a dondersplat, costing the offender his serve).

To play one up-one back opened up the corners.

A repertoire of shots was developed to exploit any of these. The deadliest was the "corner frizz" that arced over the opposition's heads, then flattened out to smack precisely into the far corners.

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The DU Frisbee is bright yellow with a special copyrighted blue monogram design and is made by Wham-O. It is available from the headquarters for only \$1.75 postpaid.

The ensuing shot had to be launched from the point of the catch, so even if a player caught a corner frizz without laming himself on the rosebushes or eucalyptus trees, he was hard-pressed to get off any sort of effective shot of his own.

The Zetes were pretty good, as I recall, and some other houses entered accomplished teams, but the DUs always won, because they owned the ultimate home-court advantage, in that it was and is the only official court in existence, and we never let anyone else play there except at tournament time.

## Delta Upsilon Living Memorial Gifts Help Build Tomorrow's Leaders

Lasting remembrances are the thoughtful memorial gifts for the ongoing programs of Delta Upsilon made in honor of deceased Brothers. Memorial gifts recently received by the Fraternity honor the memory of these Brothers:

- Mrs. Robert A. Brainerd in memory of Robert A. Brainerd, Middlebury '24,
- Mrs. Alfred W. Brickman in memory of Alfred W. Brickman, Chicago '22,
- Gerald H. Westby, Chicago '20, in memory of Alfred W. Brickman, Chicago '22,
- Mrs. Dorothy Vincent Clark in memory of Alden I. Clark, Pennsylvania '31,
- James M. Gilchrist Jr., Cornell '39, in memory of James M. Gilchrist, Cornell '00,
- Mrs. George F. Henry in memory of George F. Henry, Carnegie '28,
- Mrs. Virgil A. Jackson in memory of Virgil A. Jackson, Miami '22,
- Mrs. Lou Ann Kapp in memory of Milton L. Kapp, Jr., Iowa '45,
- Mrs. Franklin H. Keeran in memory of Franklin H. Keeran, Northwestern '36,
- Mrs. Harold M. Platt in memory of Harold M. Platt, Washington and Lee '30,
- Kenneth T. Milne, Carnegie '23, in memory of Theodore S. Repplier, Carnegie '23 and Alexis H. Tosteson, Carnegie '22,
- Scott W. Hazen, Jr., Northwestern '34, in memory of Donald A. Robertson, Northwestern '34,
- Arthur E. Taylor, Wisconsin '34, in memory of Donald A. Robertson, Northwestern '34,

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..... to be sent

..... please print your name



I AM ALPHA AND OMEGA, THE BEGINNING  
AND THE END, THE FIRST AND THE LAST

## Births

- Indiana '71—Mr. and Mrs. William C. Kreegar of Anderson, Indiana, a daughter, Kristen Margery on June 18, 1977.  
Northern Illinois '73—Mr. and Mrs. Robert D. Cherry of Wheaton, Illinois, a daughter, Allison Lee on April 18, 1977.  
Toronto '68—Mr. and Mrs. J. Gregory Ward of Toronto, Ontario, a daughter, Julianne Mary on May 18, 1977.  
Toronto '69—Mr. and Mrs. John Maver of Unionville, Ontario, a daughter, Joanne Margaret on July 12, 1977.

## Marriages

- Colorado '72—Scott W. Wilson and Miss Tara Lynn Pival at Libby, Montana on June 11, 1977.  
Louisville '76—Kevin H. Winters and Miss Rebecca Sue Metz at Louisville, Kentucky on August 13, 1977.  
Fresno '72—Charles S. Poochigian and Miss Deborah Koligian on February 18, 1977.  
Fresno '76—Charles A. Niehus and Miss Dora Pfannenstiel on May 28, 1977.  
Nebraska '74—Dan T. Connolly and Miss Elizabeth Champion at Omaha, Nebraska on July 22, 1977.  
Nebraska '74—Timothy A. Young and Miss Cathy R. Andersen at Lincoln, Nebraska on October 29, 1977.  
Nebraska '75—Lee R. Wilkins and Miss Kristen Hallberg at Norfolk, Nebraska on May 28, 1977.  
Nebraska '76—Robert D. Jensen and Miss Katy Cook at Hastings, Nebraska on July 2, 1977.  
Nebraska '76—Robert W. Rieke and Miss Karen Nabity at Grand Island, Nebraska on August 20, 1977.  
Nebraska '77—Charles M. French and Miss Becky Morgan at Aurora, Nebraska on August 6, 1977.  
Nebraska '77—Steven A. Gehle and Miss Kim Jamieson at Kansas City, Missouri on July 31, 1977.  
Nebraska '78—Dale J. Dolezal and Miss Patty Ebel at Bellwood, Nebraska on July 11, 1977.  
Oklahoma State '75—Ralph E. Crotchett and Miss Deborah Murphy on July 9, 1977.  
Rutgers '74—Mark D. Newkirk and Miss Carole Sue Yetzer at Shelby, Ohio on August 20, 1977.  
Southern Illinois '73—Richard E. Jesse and Miss Diane Bohm on August 27, 1977.  
Southern Illinois '76—Alan P. Jacobson and Miss Jeanne M. Schumann on September 4, 1977.

## Obituaries

It is with regret that the *Quarterly* announces the death of the following brothers.

### AMHERST

- Paul A. Grimm '26, July 22, 1977  
Bert N. Smith '09, July 25, 1977  
Harold L. Smith, Jr. '36, March 14, 1977  
Lincoln B. Smith '19, March 24, 1977

### ARLINGTON

- Daniel B. Robertson '72

### BROWN

- James S. Eastham '19  
E. C. Lockwood '25, May 4, 1976  
Richard D. Meader '43

### CALIFORNIA

- Leslie A. Grier '13  
Joseph S. Prendergast '15  
Robert A. Ready '45  
Eugene H. Voorhees '32, Aug. 6, 1976

### CARNEGIE

- Paul W. Emmel '17, May 23, 1977  
Irwin W. Fritz '33, Aug. 27, 1977  
George F. Henry '28, May 21, 1977  
W. David Higgon '35, June 10, 1977

### CHICAGO

- Marion Davidson '16, Aug. 7, 1977  
George E. Fuller, Sr. '08  
Delbert R. McDowell '27, June 1976

### COLBY

- Ralph C. Bean '02, Feb. 5, 1977

### COLGATE

- \*C. E. Adams '15  
Maurice Davenport '26  
Clement R. Moore '35, Feb. 13, 1976  
Harold Weinberger '49

### COLUMBIA

- Martin C. Botty '39, May 9, 1977  
Frank P. Syms '27

### CORNELL

- \*George M. Diven, Jr. '23  
DARTMOUTH  
Fred A. Cadmus '26, May 10, 1977  
F. P. Gross, Jr. '20, April 21, 1977  
Thomas Herlihy, Jr. '26, April 14, 1977  
William M. Prescott '58, May 26, 1977

### DEPAUW

- William G. Groat '57, Jan. 30, 1977  
Clarence D. Spencer '15

### HARVARD

- Henry A. Yeomans '00

### ILLINOIS

- William K. Howard '79, July 11, 1977  
Don C. McCallister '26, Aug. 5, 1977  
William N. Taylor '35, June 10, 1977

### INDIANA

- Walter H. Barnhart '10, July 15, 1977  
K. E. Bleser '19  
Tom W. Judge '47

- Jack D. Rooney '53, Jan. 8, 1977  
Morton E. Wright '20, March 23, 1977

### IOWA

- Milton L. Kapp, Jr. '45, June 6, 1977

### IOWA STATE

- H. K. Helseth '18, June 15, 1977  
J. B. Lamson '11, March 4, 1974  
William M. Lepley '27, July 25, 1977  
John E. Soenke '35, April 4, 1977

### JOHNS HOPKINS

- Thomas E. Powers '40, June 1, 1977

### LAFAYETTE

- \*A. R. Bruen '14  
John L. Ritchie '23, Jan. 12, 1977

### LOUISVILLE

- \*Paul Bailey, Jr. '49  
MIAMI  
Anton E. Batt '22, March 6, 1977

- Harvey J. Bunce '16  
John J. Hoerner '65  
Earl M. McGovern '28, Sept. 1976  
R. R. Oberholzer '30, May 23, 1976  
Edmond J. Pilliod '35, March 9, 1975  
John R. Ward '15, March 1976
- MICHIGAN  
Ralph F. Baldwin '13  
Thomas L. Brannick '48, Oct. 27, 1970  
Isaac D. Hunt '07, Feb. 28, 1977  
P. W. Schnorbach '21, April 23, 1976
- \*Lule H. Smith '16
- MIDDLEBURY  
George B. Clark '25, April 1, 1977  
Frederick N. Zuck '32, May 29, 1977
- MINNESOTA  
Lawrence R. Barette '35, May 1977  
Robert D. Bliesath '43, Sept. 20, 1976
- MISSOURI  
\*Earl M. Welty '23
- NEW YORK  
Henry C. Kranichfeld '17, March 4, 1977
- NORTH CAROLINA  
William G. Smith, Sr. '25, July 11, 1977
- NORTH DAKOTA  
Adolph Gall '34, March 1975
- NORTHWESTERN  
Frank H. Alt, Jr. '18, March 1974  
Emory Balog '51  
Harold D. Metzgar '21, Feb. 20, 1977  
T. P. Siddall III '35, Feb. 2, 1976
- OHIO STATE  
Robert H. Kepler '32, March 20, 1975  
Robert L. Kirschner '48, July 1974  
Charles W. Lewis '45  
Albert L. Taylor '23, July 9, 1977
- OKLAHOMA  
Ronald J. Andeel '64  
Albert E. Bonnell, Jr. '28, May 14, 1977  
Joseph H. Buckles '23, April 12, 1977  
Jack M. Copass '27  
Maurice L. Cotton, Jr. '32  
Robert C. Downing '35  
Kenneth E. Quigg, Jr. '53, June 10, 1977  
C. D. Tolle '39
- OREGON  
\*Delbert J. Robinson '39
- OREGON STATE  
Herbert W. Kruger '17, June 15, 1977
- PENNSYLVANIA  
Albert F. Kreuz '27  
R. F. Larson '23, June 30, 1973
- \*G. H. Light '18  
Steven J. Murley '70
- PENNSYLVANIA STATE  
William F. Flickinger '31  
Clyde R. Orndorff '09, Oct. 24, 1976
- PURDUE  
John P. Cage '50, Feb. 15, 1977  
Alexander D. Cobb '11, March 31, 1976
- RIPON  
Lawrence E. Raddant '32, April 11, 1977
- ROCHESTER  
Myron Glaser '24, Sept. 19, 1976  
D. W. Saunders '22  
Arthur H. True '23, May 8, 1977
- SIMPSON  
Thesle T. Job '12, Jan. 30, 1976
- SOUTHERN ILLINOIS  
William J. Koch '73, Nov. 11, 1976
- SWARTHMORE  
Robert E. Johnson '27, March 1977  
Andrew B. Ritter '23, Sept. 7, 1976
- SYRACUSE  
\*William B. Codling, Jr. '15  
Herbert W. Leinbach '25, May 9, 1977  
Richard M. Walker '26, Dec. 19, 1976

## Obituaries Concluded

### TECHNOLOGY

Edward F. Deacon '19, June 18, 1976

### TORONTO

Graydon T. Parmenter '35, June 1976

### UNION

Irving F. Hand '12

Gerald T. Morrell '32, Feb. 1976

### VIRGINIA

William B. Jones '39, March 28, 1977

John B. Spiers '22

John W. Winthrop '39, Feb. 28, 1977

### WASHINGTON

Heaton H. Randall, Jr. '50, Nov. 11, 1976

### WASHINGTON & LEE

Robert F. Austin '33

Charles C. Brasher '37

David W. Forbes '37

John R. Hart '35

Harold M. Platt '30, Nov. 1976

### WASHINGTON STATE

Walter E. Blaisdell, Jr. '44, Jan. 14, 1977

Leroy F. Dixon '22, June 27, 1975

\*Arch D. McDougald '33

### WESLEYAN

A. A. Houck '18, May 19, 1975

### WESTERN ONTARIO

Roy A. Brown '32

Randall G. Casson '46

Kenneth W. Hampson '50

Martin Humphrys '48

William P. Tew '33

### WILLIAMS

Seward G. Folsom '11, Sept. 9, 1974

### WISCONSIN

William Ellmaker '49, May 31, 1977

A. B. Ordway '09

\*The Post Office has notified us of the death of these Brothers.

### Our apologies!

*Occasionally, despite some careful checking, the Quarterly Vital Statistics columns list as deceased a Brother who is very much among the living. When this is the case, we are always pleased to set the record straight. The July 1977 Quarterly listed Raymond J. Colesworthy, Jr., Lafayette '56, as deceased in error.*

## Living Memorial Gifts

Many alumni and friends chose to make a Memorial Gift to Delta Upsilon Fraternity to advance the ongoing activities and services of Delta Upsilon made in honor of deceased Brothers. A hand signed gift acknowledgement card will be sent announcing memorial gifts at your request. Address: Memorial Gifts Secretary, Delta Upsilon Fraternity Post Office Box 40108, Indianapolis, Indiana 46240.

### Business and Professional Directory

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**S. Ross Johnson**, CLU, British Columbia '52. Resident Vice President, 443 University Avenue, Toronto, Ontario M5G 1T9, and **W. Grant Fairley**, CLU, Alberta '56, Life Member of Million Dollar Round Table, Suite 1300, Royal Bank Building, Edmonton, Alberta, T5J 1X5. New York Life Insurance Company.

## New HQ Staff Announced



*Pictured outside the International Headquarters this summer before leaving on fall travel itineraries are (left to right) Mark L. Marshall, Edwin D. Crane, Leadership Consultants; Craig R. Campbell, Undergraduate Services Director, and executive director Butler.*

The staff appointments for the 1977-78 school year have been announced by Executive Director, W. A. Butler, Jr. and approved by the Board of Directors at their June meeting.

Returning for a second year on the staff is Craig R. Campbell, North Dakota '76, as the new Undergraduate Services Director. He'll be dividing his time between headquarters and travel responsibilities working on the Regional Leadership Seminars, alumni

reorganizations and growth activities.

Joining the staff as Leadership Consultants this year are Edwin D. Crane, Arkansas '76, and Mark L. Marshall, Kansas State '76. Both Ed and Mark have served as chapter presidents and will be visiting Delta Upsilon chapters during the year.

All members of the Delta Upsilon staff are graduates of the Indiana University Interfraternity Institute and the headquarters three-month intensive staff training program.

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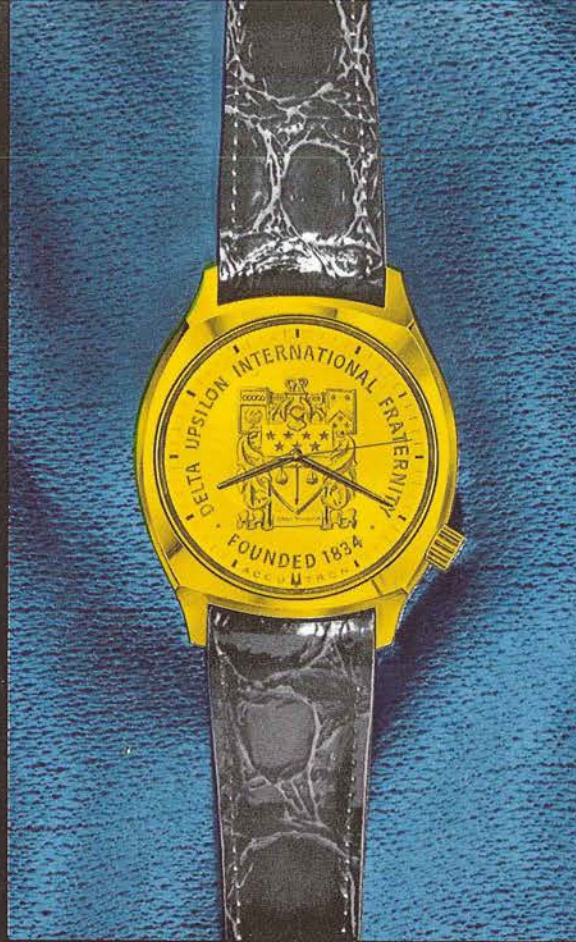


Dennis H. Cheatham, Indiana '65, treasurer of the fraternity, presents the Trustees' Award for Excellence to C. Carrick Davidson, President of the Technology Chapter.

Howard Kahlenbeck, Jr., secretary of the fraternity, presents Michael J. Kilbane, Bradley '78 and president of the Bradley Chapter, with the Directors' Award for Excellence trophy.



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